

RealRate Inc., 2040 Martin Ave., Santa Clara, CA 95050



RealRate

April 23, 2026

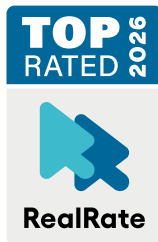
To the Marketing Department
Omnicom Group INC
280 PARK AVENUE
NEW YORK, NY 10017
USA

Omnicom Group INC TOP Rated in the US Advertising Ranking

Dear Sir or Madam,

at RealRate we have just published the 2026 US Advertising ranking. I am happy to inform you that Omnicom Group INC has been TOP Rated at rank 4 out of 16.

Overall, 16 US companies were analyzed with respect to their financial strength. The complete rating is published at <https://www.realrate.ai/rankings>. Your individual rating report, showing your strengths compared to your competitors is attached.



OmnicomGroup

RealRate is an international rating agency based in Santa Clara and Berlin. We use artificial intelligence to create fair and explainable company ratings. Customers highly appreciate the RealRate rating seal: only the strongest companies are able to offer highly attractive and innovative products with top customer services. Billion dollar companies rely on our rating and build trust with their customers.

You too can acquire the RealRate seal and advertise with it. We only reach out to the top-rated companies, like yours and only those may subscribe for our seal. Save a lot of money and effort compared to traditional rating agencies: get a RealRate seal for just \$9,900. Simply sign the attached order form and send it back via email.

I took the liberty of sending an identical letter to the CEO. Please feel free to book a short video call with me: <https://calendly.com/holger-bartel>

Sincerely,

Dr. Holger Bartel, CEO

RealRate Seal Subscription

RealRate Inc.
2040 Martin Ave., Santa Clara, California 95050, USA
Via email to: holger.bartel@realrate.ai

We subscribe to the Advertising RealRate rating for Omnicom Group INC. The subscription comprises the annual rating update. The invoice will be sent annually, provided that a TOP rating is achieved again. The subscription can be cancelled by written letter, effective for the following year.



OmnicomGroup

RealRate provides the rating seal as a scalable vector graphic. It can be used without any restrictions by Omnicom Group INC (Customer) for all promotional purposes, i.e. in product brochures, presentations, websites and broadcasting.

Item **2026 US Advertising RealRate rating seal for Omnicom Group INC**
Amount **USD 9,900**
Order no. 2026-0000029989

Amounts payable by Customer are exclusive of taxes. Customer is responsible for all his taxes and will pay such amounts invoiced by RealRate.

Billing address

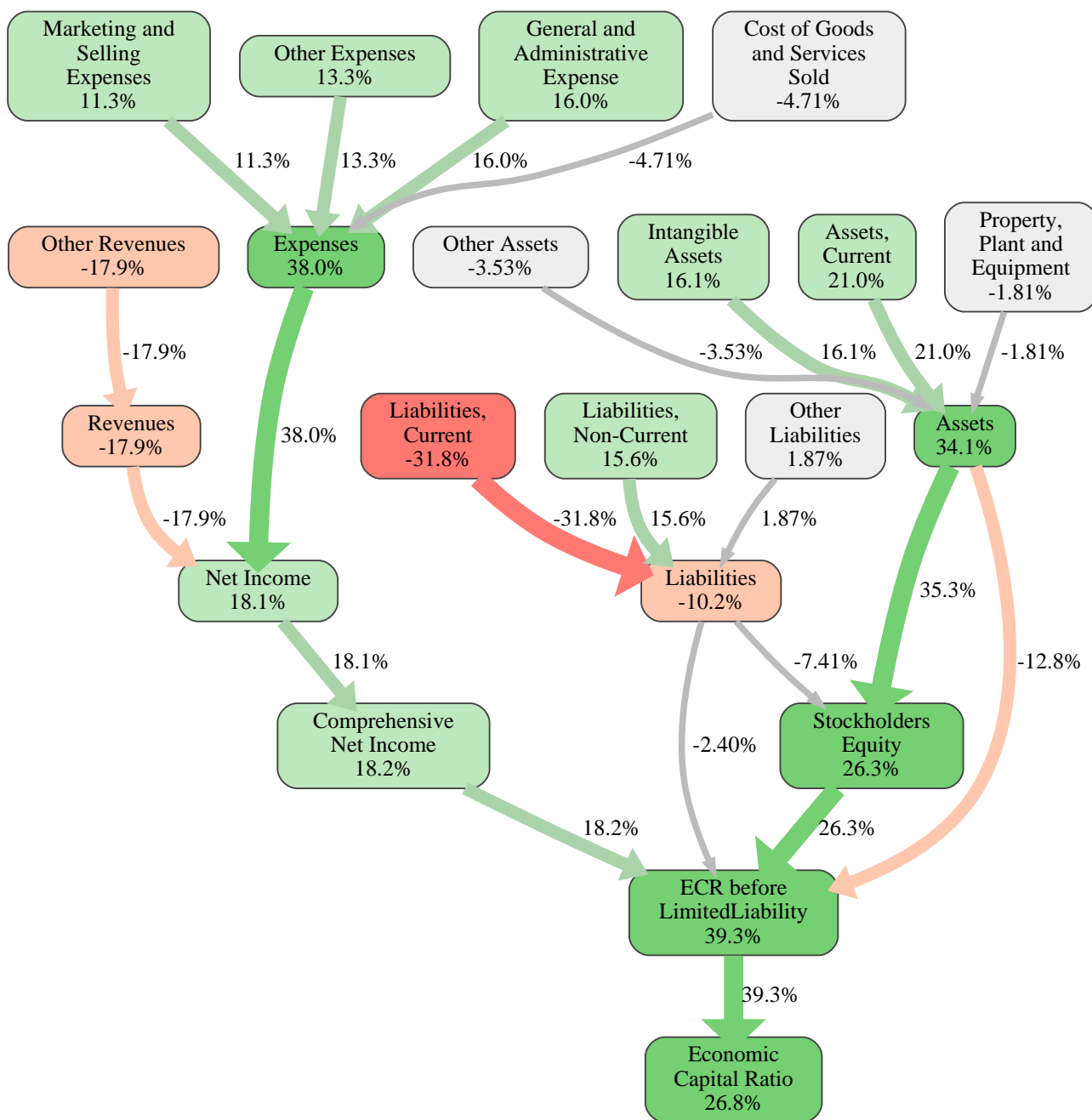
Company name	Full name
Street address	Department
City	Phone number
State / province	Email address
ZIP code	
Country	

Shipping address

The electronic RealRate rating seal and the invoice will be sent to
Delivery email

Omnicom Group INC

Date, location, name



The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 38% points. The greatest weakness of Omnicom Group INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 107%, being 27% points above the market average of 80%.

Input Variable	Value in 1000 USD
Assets, Current	27,465,400
Assets, Non-Current	751,500
Cost of Goods and Services Sold	15,804,800
General and Administrative Expense	0
Intangible Assets	25,122,200
Liabilities, Current	29,538,200
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	65,900
Other Compr. Net Income	111,500
Other Expenses	1,528,000
Other Liabilities	0
Other Net Income	104,600
Other Revenues	17,271,900
Property, Plant and Equipment	1,010,300

Output Variable	Value in 1000 USD
Assets	54,415,300
Liabilities	29,538,200
Expenses	17,332,800
Revenues	17,271,900
Stockholders Equity	24,877,100
Net Income	43,700
Comprehensive Net Income	155,200
BaseVar	59,387,150
ECR before LimitedLiability	42%
Economic Capital Ratio	107%