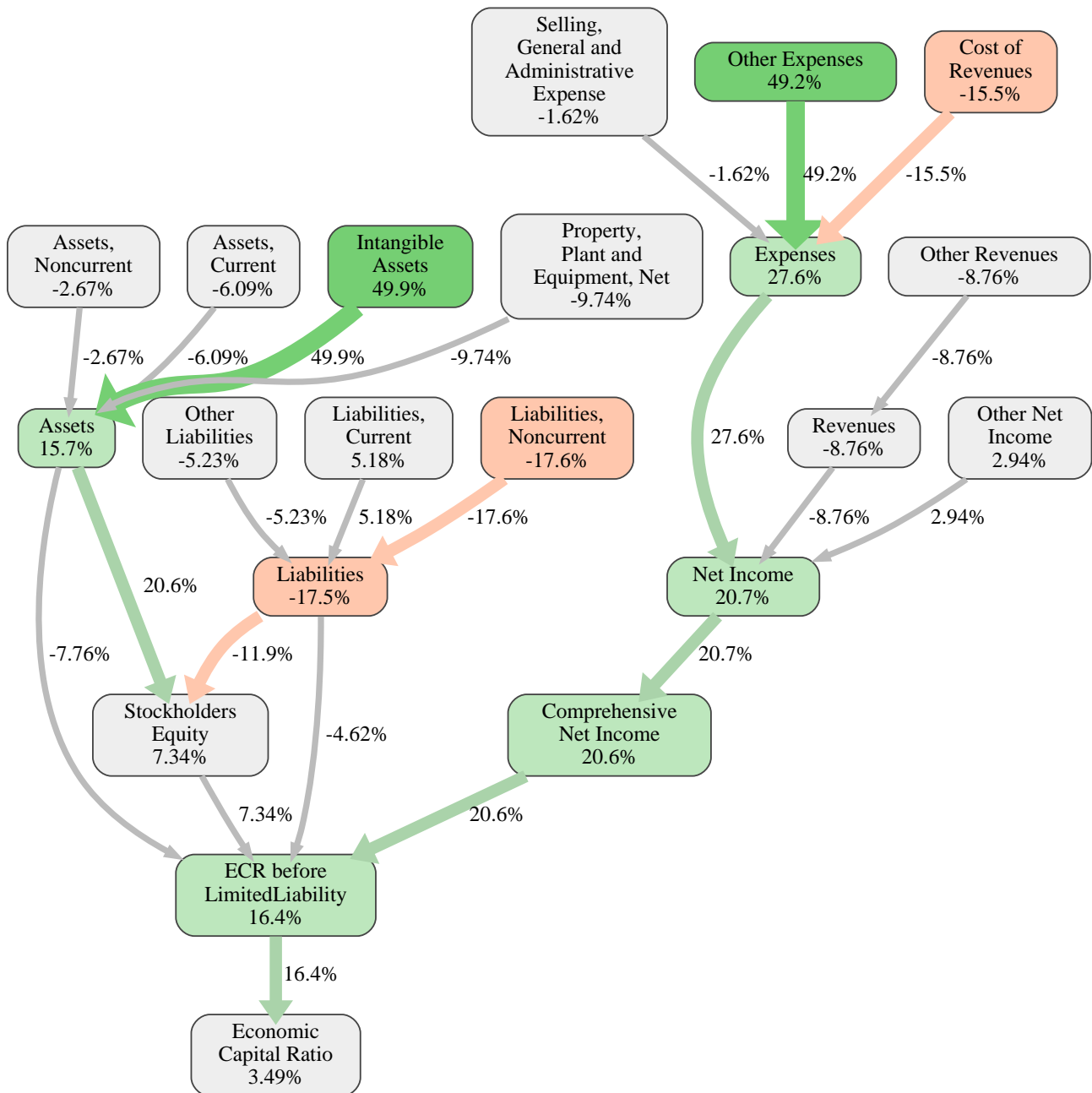




RealRate

PLASTIC & CHEMICALS 2018

Newell Brands INC
Rank 40 of 86





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The relative strengths and weaknesses of Newell Brands INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Newell Brands INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Newell Brands INC is the variable Liabilities, Noncurrent, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 123%, being 3.5% points above the market average of 120%.

Input Variable	Value in 1000 USD
Assets, Current	6,078,000
Assets, Noncurrent	402,700
Cost of Revenues	9,652,900
Intangible Assets	24,796,100
Liabilities, Current	4,316,800
Liabilities, Noncurrent	11,330,400
Other Assets	151,200
Other Compr. Net Income	281,700
Other Expenses	-654,000
Other Liabilities	3,307,000
Other Net Income	674,600
Other Revenues	14,742,200
Property, Plant and Equipment, Net	1,707,500
Selling, General and Administrative Expense	3,669,100

Output Variable	Value in 1000 USD
Liabilities	18,954,200
Assets	33,135,500
Expenses	12,668,000
Revenues	14,742,200
Stockholders Equity	14,181,300
Net Income	2,748,800
Comprehensive Net Income	3,030,500
BaseVar	40,228,100
ECR before LimitedLiability	56%
Economic Capital Ratio	123%