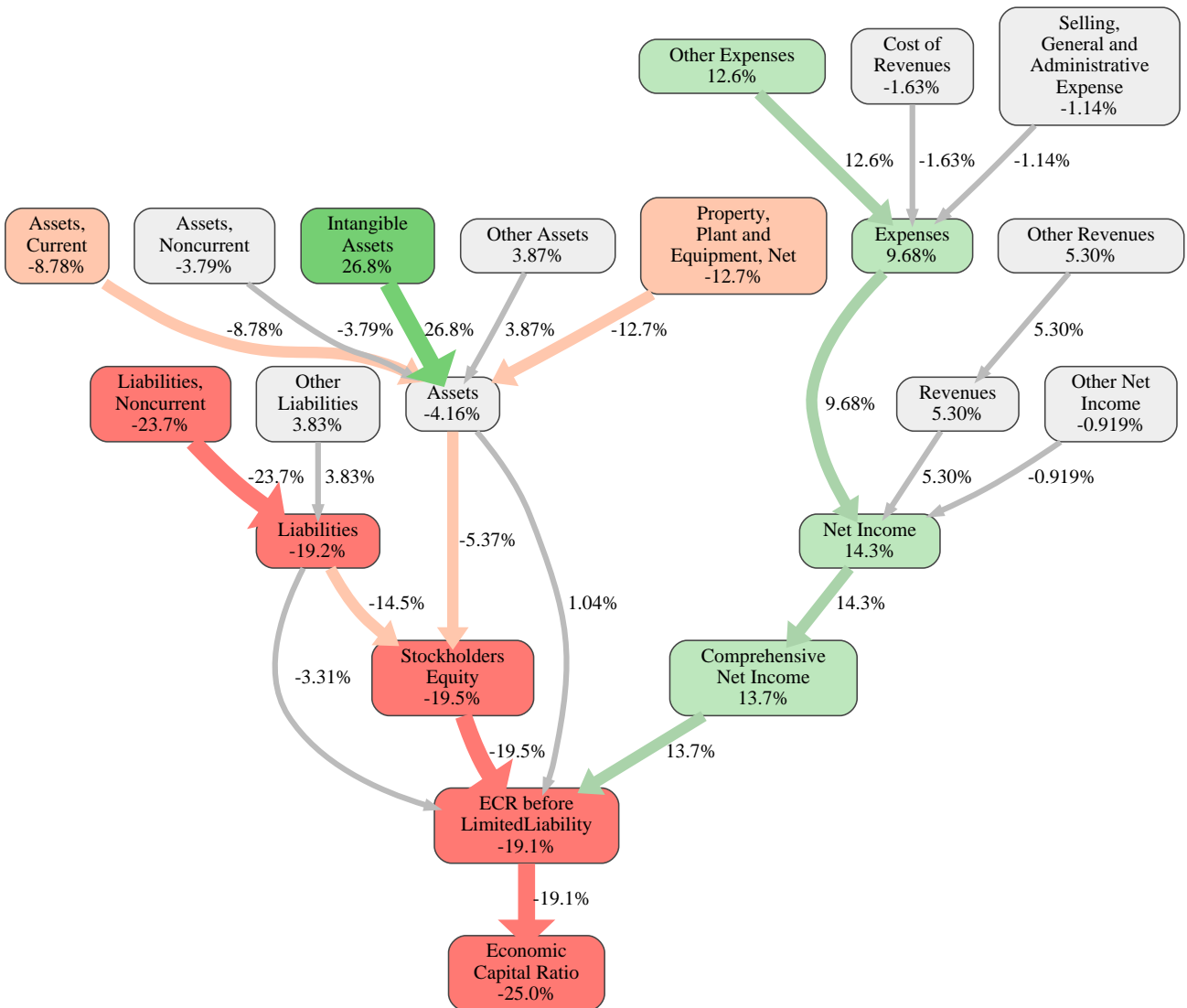




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Newell Brands INC Rank 62 of 81





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The relative strengths and weaknesses of Newell Brands INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Newell Brands INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 27% points. The greatest weakness of Newell Brands INC is the variable Liabilities, Noncurrent, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 104%, being 25% points below the market average of 129%.

Input Variable	Value in 1000 USD
Assets, Current	4,262,000
Assets, Noncurrent	1,025,000
Cost of Revenues	7,293,000
Intangible Assets	6,874,000
Liabilities, Current	3,722,000
Liabilities, Noncurrent	6,366,000
Other Assets	814,000
Other Compr. Net Income	-4,000
Other Expenses	453,000
Other Liabilities	0
Other Net Income	3,000
Other Revenues	10,589,000
Property, Plant and Equipment, Net	1,204,000
Selling, General and Administrative Expense	2,274,000

Output Variable	Value in 1000 USD
Liabilities	10,088,000
Assets	14,179,000
Expenses	10,020,000
Revenues	10,589,000
Stockholders Equity	4,091,000
Net Income	572,000
Comprehensive Net Income	568,000
BaseVar	22,441,500
ECR before LimitedLiability	32%
Economic Capital Ratio	104%