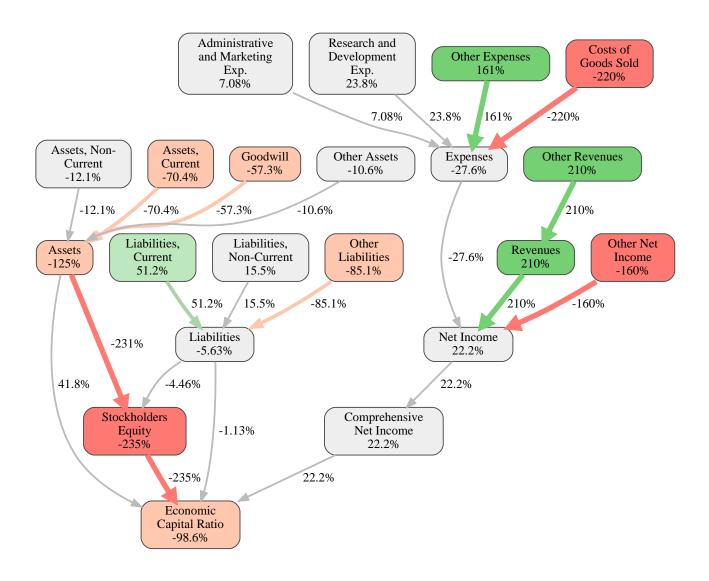


COMPUTERS 2010



International Business Machines Rank 5 of 6





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International Business Machines Rank 5 of 6

The relative strengths and weaknesses of International Business Machines are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of International Business Machines compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 210% points. The greatest weakness of International Business Machines is the variable Costs of Goods Sold, reducing the Economic Capital Ratio by 220% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 99% points below the market average of 248%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	20,952,000
Assets, Current	48,935,000
Assets, Non-Current	5,379,000
Costs of Goods Sold	51,973,000
Goodwill	22,703,000
Liabilities, Current	36,002,000
Liabilities, Non-Current	8,819,000
Other Assets	32,005,000
Other Compr. Net Income	0
Other Expenses	3,588,000
Other Liabilities	41,446,000
Other Net Income	0
Other Revenues	95,758,000
Research and Development Exp.	5,820,000

Output Variable	Value in 1000 USD
Liabilities	86,267,000
Assets	109,022,000
Expenses	82,333,000
Revenues	95,758,000
Stockholders Equity	22,755,000
Net Income	13,425,000
Comprehensive Net Income	13,425,000
Economic Capital Ratio	150%

