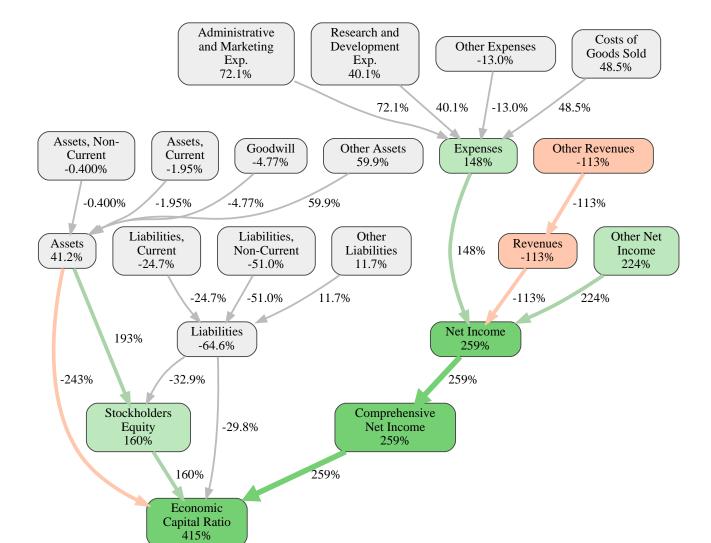


COMPUTERS 2013

Apple Inc Rank 4 of 39









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The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 259% points. The greatest weakness of Apple Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 113% points.

The company's Economic Capital Ratio, given in the ranking table, is 510%, being 415% points above the market average of 95%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	10,040,000
Assets, Current	57,653,000
Assets, Non-Current	5,478,000
Costs of Goods Sold	0
Goodwill	5,359,000
Liabilities, Current	38,542,000
Liabilities, Non-Current	16,664,000
Other Assets	107,574,000
Other Compr. Net Income	0
Other Expenses	14,030,000
Other Liabilities	2,648,000
Other Net Income	69,184,000
Other Revenues	0
Research and Development Exp.	3,381,000

Output Variable	Value in 1000 USD
Liabilities	57,854,000
Assets	176,064,000
Expenses	27,451,000
Revenues	0
Stockholders Equity	118,210,000
Net Income	41,733,000
Comprehensive Net Income	41,733,000
Economic Capital Ratio	510%

