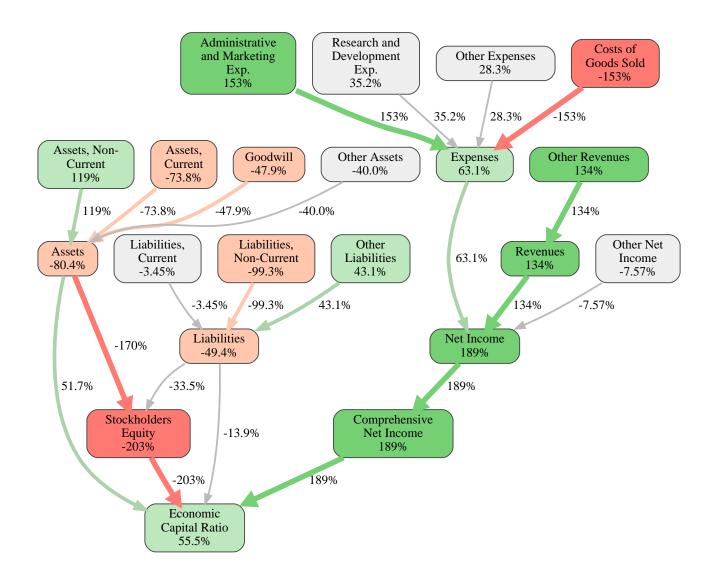


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The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 189% points. The greatest weakness of Apple Inc is the variable Costs of Goods Sold, reducing the Economic Capital Ratio by 153% points.

The company's Economic Capital Ratio, given in the ranking table, is 233%, being 56% points above the market average of 178%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	24,932,000
Assets, Current	143,566,000
Assets, Non-Current	209,017,000
Costs of Goods Sold	214,137,000
Goodwill	0
Liabilities, Current	145,308,000
Liabilities, Non-Current	145,129,000
Other Assets	0
Other Compr. Net Income	-343,000
Other Expenses	16,741,000
Other Liabilities	0
Other Net Income	-565,000
Other Revenues	383,285,000
Research and Development Exp.	29,915,000

Output Variable	Value in 1000 USD
Liabilities	290,437,000
Assets	352,583,000
Expenses	285,725,000
Revenues	383,285,000
Stockholders Equity	62,146,000
Net Income	96,995,000
Comprehensive Net Income	96,652,000
Economic Capital Ratio	233%

