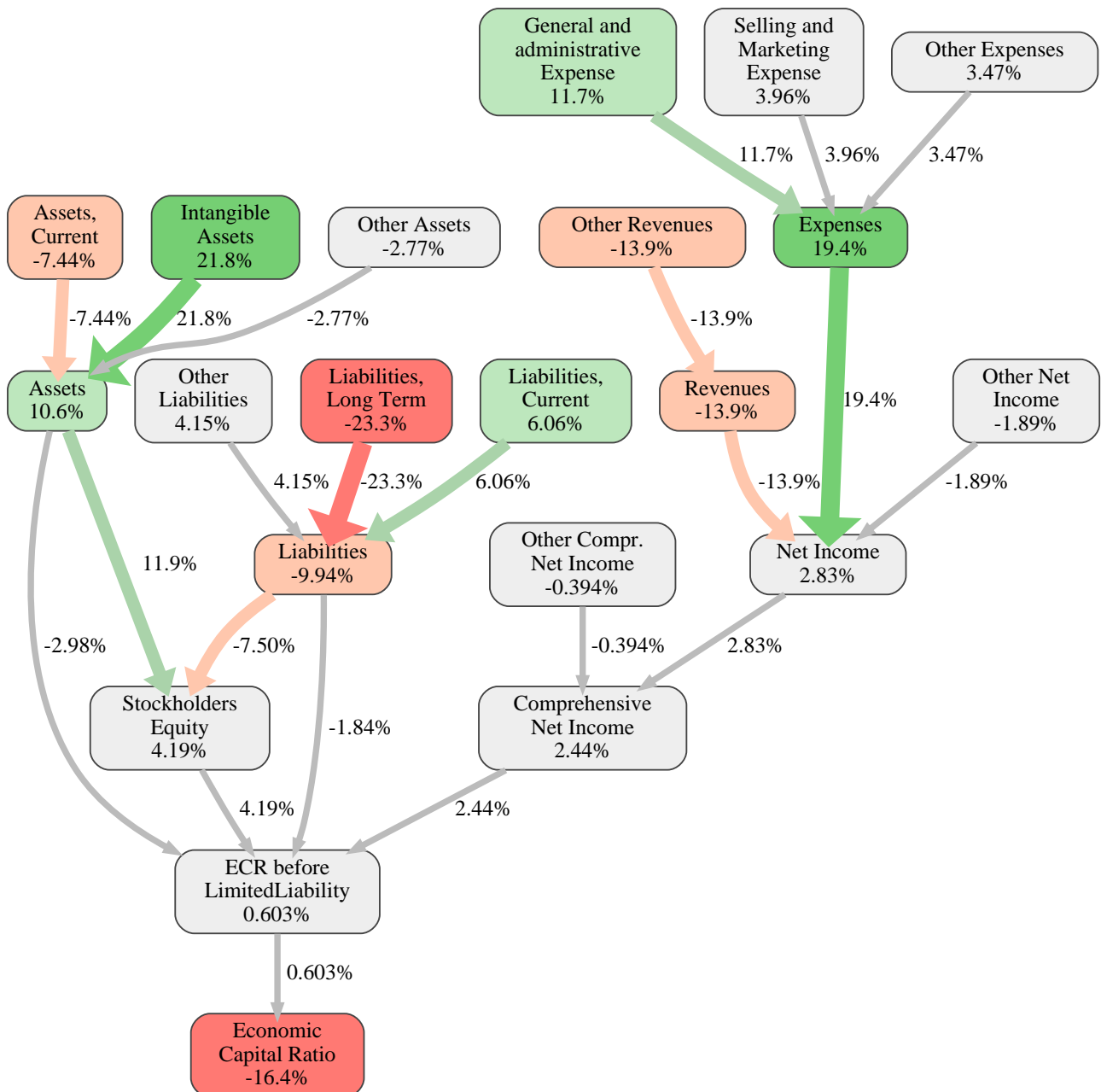




RealRate

FOOD 2012

Ralcorp Holdings INC MO
Rank 41 of 53



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The relative strengths and weaknesses of Ralcorp Holdings INC MO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ralcorp Holdings INC MO compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Ralcorp Holdings INC MO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 16% points below the market average of 167%.

Input Variable	Value in 1000 USD
Assets, Current	994,700
General and administrative Expense	0
Intangible Assets	4,106,600
Liabilities, Current	671,900
Liabilities, Long Term	2,406,500
Other Assets	36,600
Other Compr. Net Income	0
Other Expenses	4,928,200
Other Liabilities	635,600
Other Net Income	0
Other Revenues	4,741,000
Property and equipment	1,195,300
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	6,333,200
Liabilities	3,714,000
Expenses	4,928,200
Revenues	4,741,000
Stockholders Equity	2,619,200
Net Income	-187,200
Comprehensive Net Income	-187,200
ECR before Limited Liability	22%
Economic Capital Ratio	150%