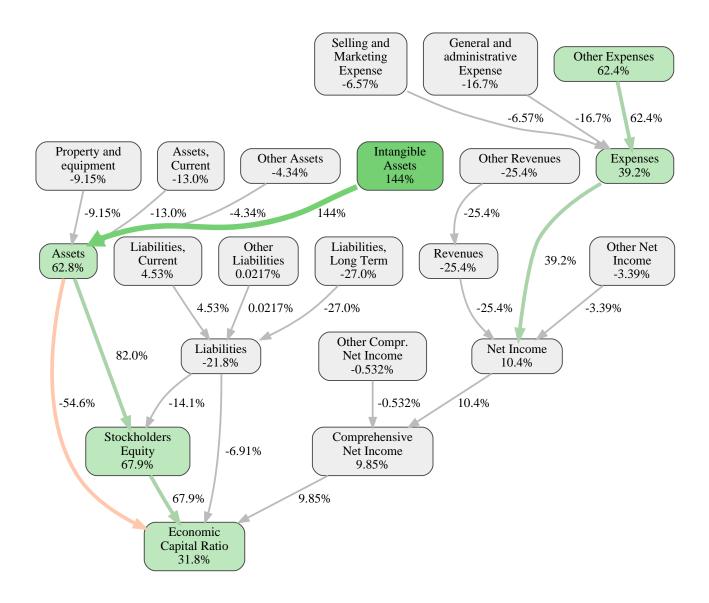
RealRate

FOOD 2012

Boulder Brands INC Rank 22 of 47





FOOD 2012

Boulder Brands INC Rank 22 of 47

The relative strengths and weaknesses of Boulder Brands INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Boulder Brands INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 144% points. The greatest weakness of Boulder Brands INC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 126%, being 32% points above the market average of 95%.

Input Variable	Value in 1000 USD
Assets, Current	53,240
General and administrative Expense	49,648
Intangible Assets	450,420
Liabilities, Current	49,725
Liabilities, Long Term	94,692
Other Assets	4,168
Other Compr. Net Income	-1,260
Other Expenses	188,976
Other Liabilities	55,599
Other Net Income	-2,845
Other Revenues	274,337
Property and equipment	13,804
Selling and Marketing Expense	23,208

Output Variable	Value in 1000 USD
Assets	521,632
Liabilities	200,016
Expenses	261,832
Revenues	274,337
Stockholders Equity	321,616
Net Income	9,660
Comprehensive Net Income	9,005
Economic Capital Ratio	126%

