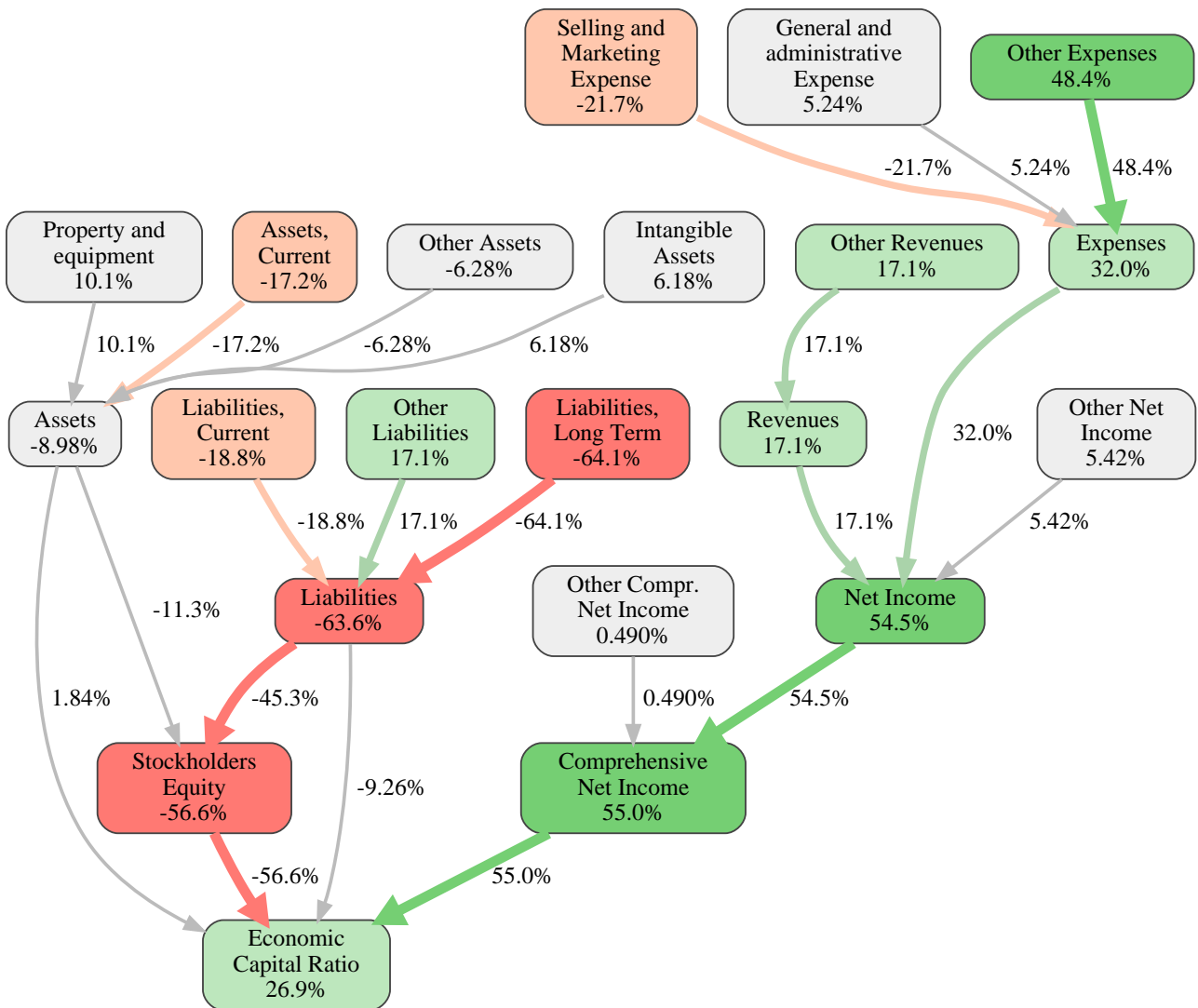




RealRate

FOOD 2013

Campbell Soup Co  
Rank 42 of 55





FOOD 2013

Campbell Soup Co  
Rank 42 of 55



The relative strengths and weaknesses of Campbell Soup Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Campbell Soup Co compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 54% points. The greatest weakness of Campbell Soup Co is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 64% points.

The company's Economic Capital Ratio, given in the ranking table, is 46%, being 27% points above the market average of 19%.

Input Variable	Value in 1000 USD
Assets, Current	1,771,000
General and administrative Expense	611,000
Intangible Assets	2,509,000
Liabilities, Current	2,070,000
Liabilities, Long Term	3,264,000
Other Assets	123,000
Other Compr. Net Income	0
Other Expenses	5,320,000
Other Liabilities	298,000
Other Net Income	8,000
Other Revenues	7,707,000
Property and equipment	2,127,000
Selling and Marketing Expense	1,020,000

Output Variable	Value in 1000 USD
Assets	6,530,000
Liabilities	5,632,000
Expenses	6,951,000
Revenues	7,707,000
Stockholders Equity	898,000
Net Income	764,000
Comprehensive Net Income	764,000
Economic Capital Ratio	46%