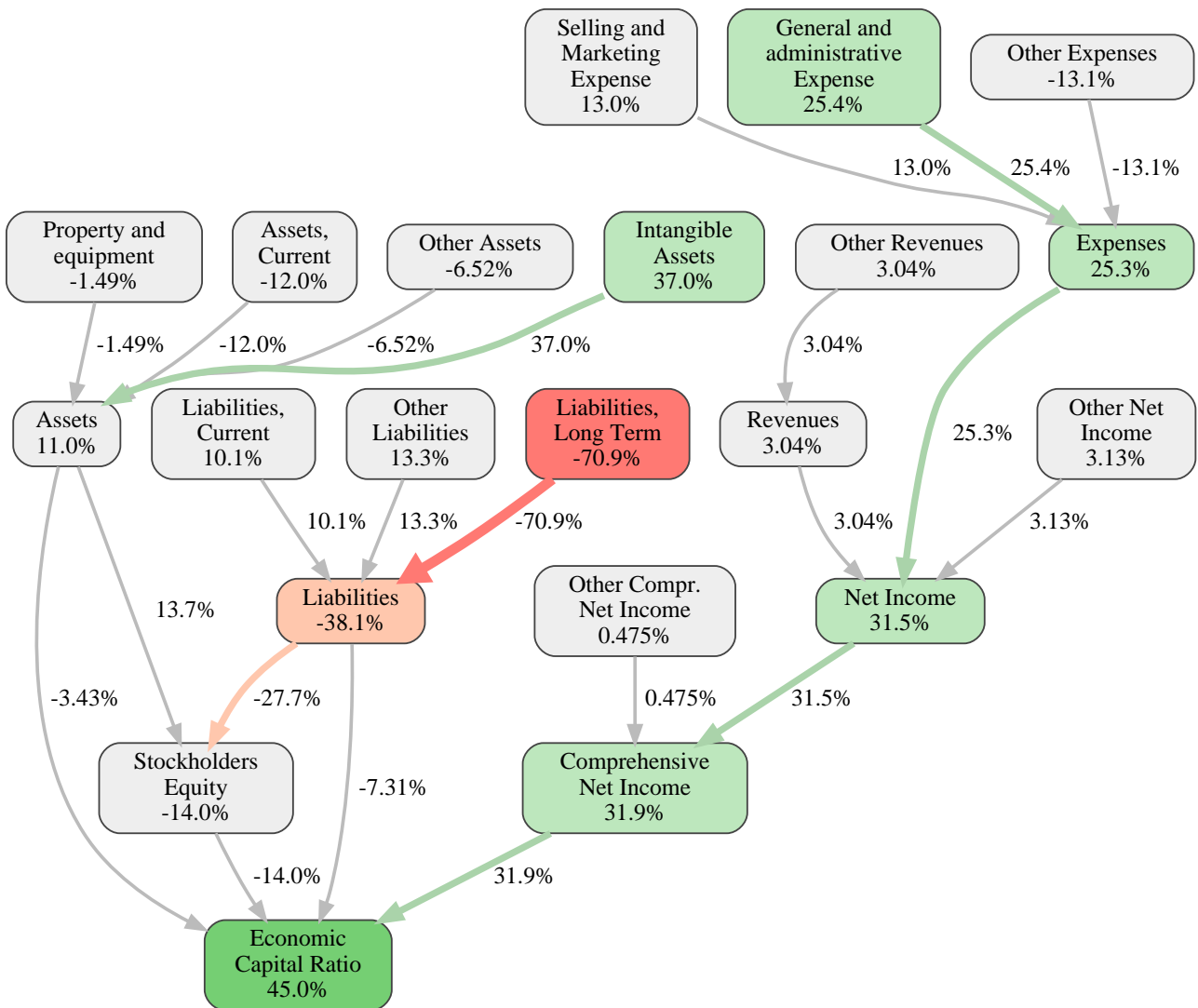




RealRate

FOOD 2013

Ralcorp Holdings INC Mo
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FOOD 2013

Ralcorp Holdings INC Mo
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The relative strengths and weaknesses of Ralcorp Holdings INC Mo are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ralcorp Holdings INC Mo compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 37% points. The greatest weakness of Ralcorp Holdings INC Mo is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 71% points.

The company's Economic Capital Ratio, given in the ranking table, is 64%, being 45% points above the market average of 19%.

Input Variable	Value in 1000 USD
Assets, Current	1,186,800
General and administrative Expense	0
Intangible Assets	2,417,700
Liabilities, Current	593,400
Liabilities, Long Term	2,019,200
Other Assets	37,700
Other Compr. Net Income	0
Other Expenses	4,215,700
Other Liabilities	278,700
Other Net Income	-33,100
Other Revenues	4,322,200
Property and equipment	896,600
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	4,538,800
Liabilities	2,891,300
Expenses	4,215,700
Revenues	4,322,200
Stockholders Equity	1,647,500
Net Income	73,400
Comprehensive Net Income	73,400
Economic Capital Ratio	64%