





FOOD 2013

Boulder Brands INC  
Rank 31 of 55

The relative strengths and weaknesses of Boulder Brands INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Boulder Brands INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 125% points. The greatest weakness of Boulder Brands INC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 67% points.

The company's Economic Capital Ratio, given in the ranking table, is 94%, being 75% points above the market average of 19%.

Input Variable	Value in 1000 USD
Assets, Current	81,584
General and administrative Expense	65,508
Intangible Assets	555,882
Liabilities, Current	63,127
Liabilities, Long Term	231,722
Other Assets	13,293
Other Compr. Net Income	-17,908
Other Expenses	250,706
Other Liabilities	51,617
Other Net Income	0
Other Revenues	369,645
Property and equipment	31,195
Selling and Marketing Expense	30,689

Output Variable	Value in 1000 USD
Assets	681,954
Liabilities	346,466
Expenses	346,903
Revenues	369,645
Stockholders Equity	335,488
Net Income	22,742
Comprehensive Net Income	13,430
Economic Capital Ratio	94%