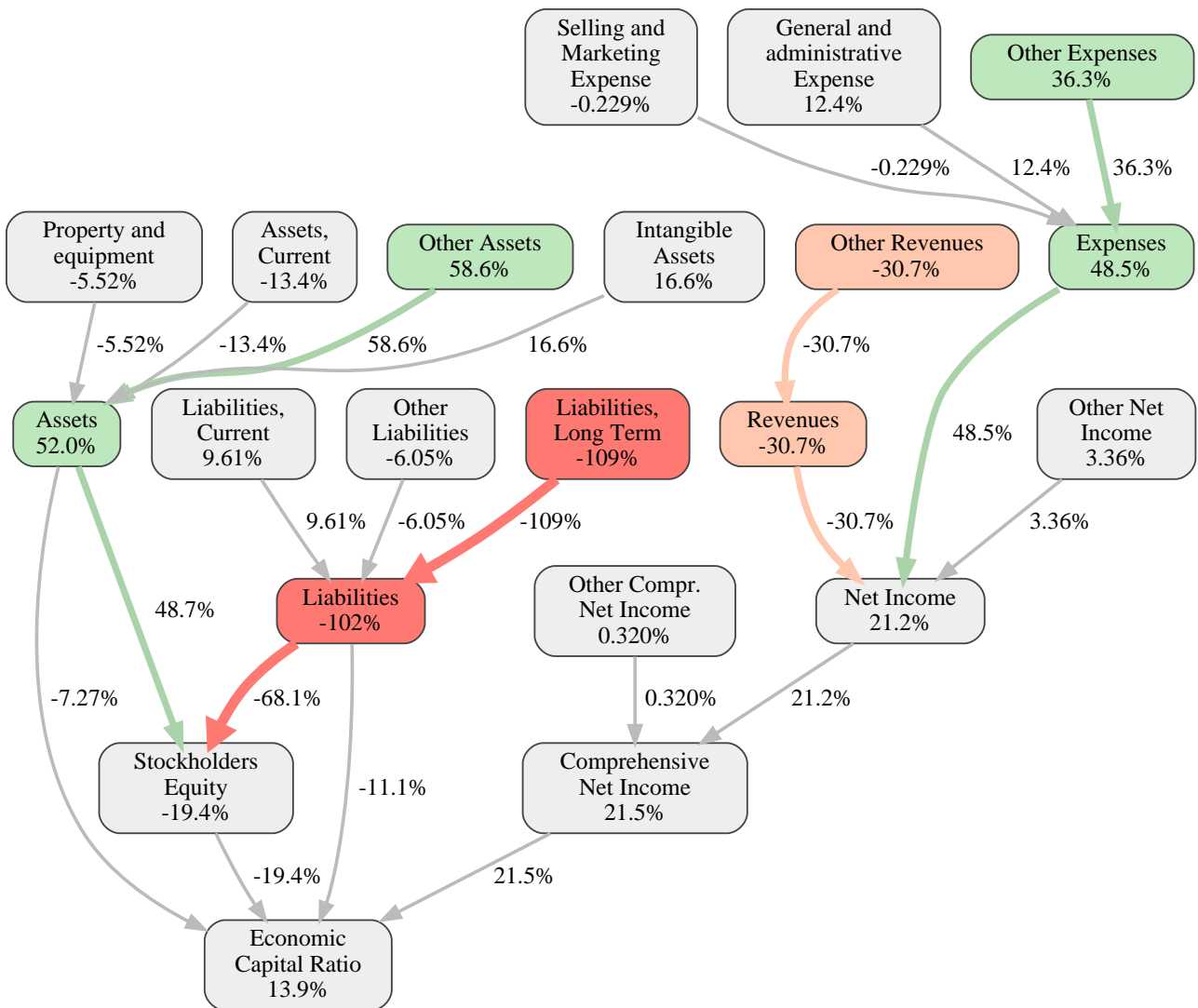




FOOD 2013

Pinnacle Foods Finance LLC
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The relative strengths and weaknesses of Pinnacle Foods Finance LLC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinnacle Foods Finance LLC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 59% points. The greatest weakness of Pinnacle Foods Finance LLC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 109% points.

The company's Economic Capital Ratio, given in the ranking table, is 33%, being 14% points above the market average of 19%.

Input Variable	Value in 1000 USD
Assets, Current	705,277
General and administrative Expense	89,414
Intangible Assets	1,441,495
Liabilities, Current	333,724
Liabilities, Long Term	2,605,091
Other Assets	1,759,550
Other Compr. Net Income	0
Other Expenses	2,166,926
Other Liabilities	572,447
Other Net Income	110
Other Revenues	2,478,485
Property and equipment	493,666
Selling and Marketing Expense	169,736

Output Variable	Value in 1000 USD
Assets	4,399,988
Liabilities	3,511,262
Expenses	2,426,076
Revenues	2,478,485
Stockholders Equity	888,726
Net Income	52,519
Comprehensive Net Income	52,519
Economic Capital Ratio	33%