





FOOD 2014



KELLANOVA  
Rank 9 of 51

The relative strengths and weaknesses of KELLANOVA are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of KELLANOVA compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 73% points. The greatest weakness of KELLANOVA is the variable Other Expenses, reducing the Economic Capital Ratio by 17% points.

The company's Economic Capital Ratio, given in the ranking table, is 203%, being 144% points above the market average of 59%.

| Input Variable                     | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current                    | 3,267,000         |
| General and administrative Expense | 0                 |
| Intangible Assets                  | 7,418,000         |
| Liabilities, Current               | 3,835,000         |
| Liabilities, Long Term             | 0                 |
| Other Assets                       | 933,000           |
| Other Compr. Net Income            | 10,000            |
| Other Expenses                     | 12,982,000        |
| Other Liabilities                  | 0                 |
| Other Net Income                   | -2,000            |
| Other Revenues                     | 14,792,000        |
| Property and equipment             | 3,856,000         |
| Selling and Marketing Expense      | 0                 |

| Output Variable          | Value in 1000 USD |
|--------------------------|-------------------|
| Assets                   | 15,474,000        |
| Liabilities              | 3,835,000         |
| Expenses                 | 12,982,000        |
| Revenues                 | 14,792,000        |
| Stockholders Equity      | 11,639,000        |
| Net Income               | 1,808,000         |
| Comprehensive Net Income | 1,813,200         |
| Economic Capital Ratio   | 203%              |