



The relative strengths and weaknesses of BIG Heart PET Brands are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BIG Heart PET Brands compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 15% points. The greatest weakness of BIG Heart PET Brands is the variable Other Revenues, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 142%, being 18% points below the market average of 160%.

Input Variable	Value in 1000 USD
Assets, Current	3,002,900
General and administrative Expense	0
Intangible Assets	3,895,900
Liabilities, Current	750,400
Liabilities, Long Term	4,053,200
Other Assets	107,100
Other Compr. Net Income	-3,500
Other Expenses	2,004,800
Other Liabilities	965,600
Other Net Income	108,000
Other Revenues	1,989,000
Property and equipment	357,200
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	7,363,100
Liabilities	5,769,200
Expenses	2,004,800
Revenues	1,989,000
Stockholders Equity	1,593,900
Net Income	92,200
Comprehensive Net Income	88,700
ECR before Limited Liability	13%
Economic Capital Ratio	142%