





FOOD 2014

Boulder Brands INC  
Rank 29 of 51

The relative strengths and weaknesses of Boulder Brands INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Boulder Brands INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 105% points. The greatest weakness of Boulder Brands INC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 71% points.

The company's Economic Capital Ratio, given in the ranking table, is 84%, being 25% points above the market average of 59%.

Input Variable	Value in 1000 USD
Assets, Current	116,039
General and administrative Expense	75,059
Intangible Assets	589,523
Liabilities, Current	71,179
Liabilities, Long Term	293,737
Other Assets	18,513
Other Compr. Net Income	-2,744
Other Expenses	314,160
Other Liabilities	54,248
Other Net Income	-25,705
Other Revenues	461,338
Property and equipment	51,408
Selling and Marketing Expense	35,988

Output Variable	Value in 1000 USD
Assets	775,483
Liabilities	419,164
Expenses	425,207
Revenues	461,338
Stockholders Equity	356,319
Net Income	10,426
Comprehensive Net Income	8,999
Economic Capital Ratio	84%