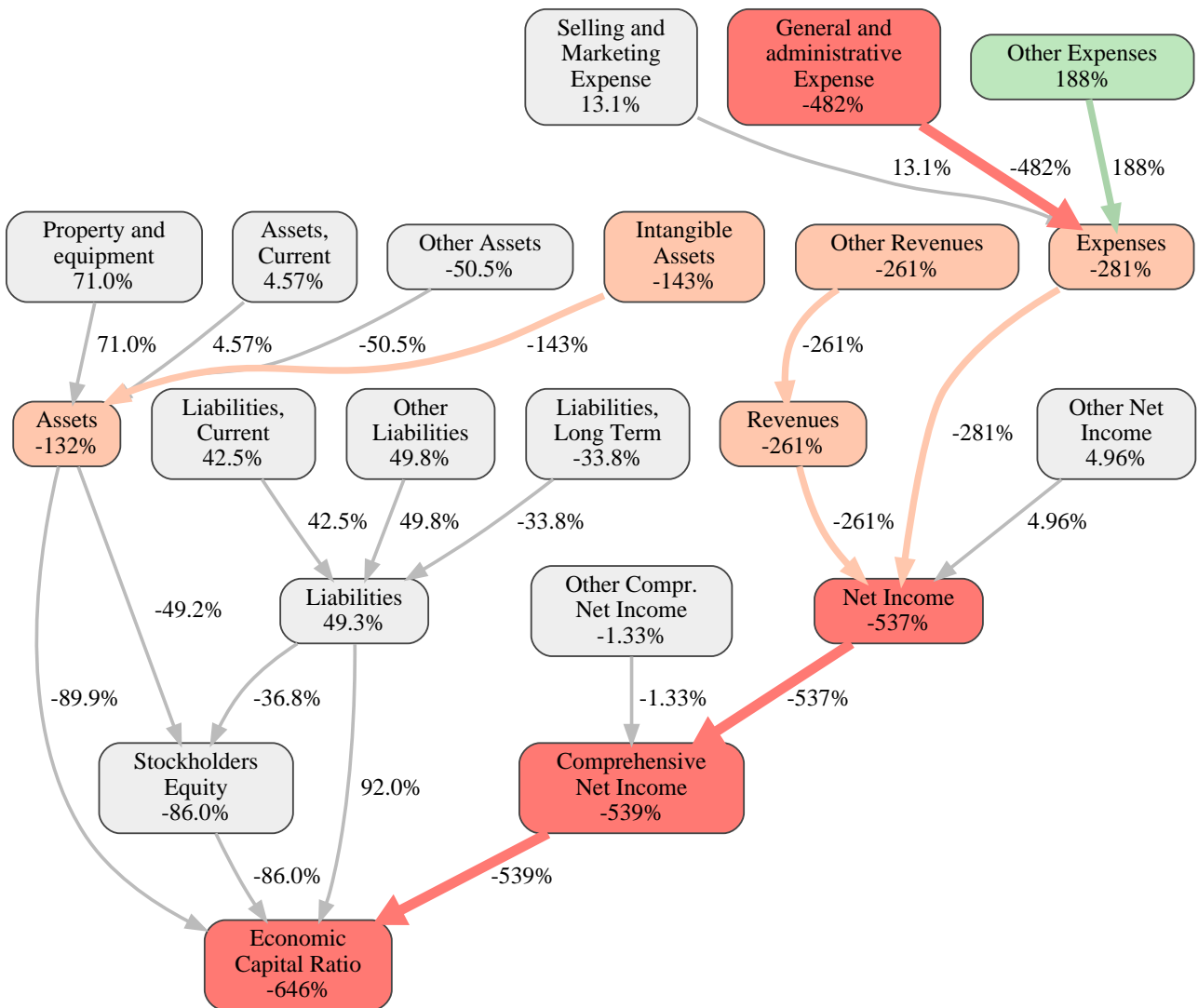




RealRate

FOOD 2014

Barfresh Food Group INC  
Rank 50 of 51





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The relative strengths and weaknesses of Barfresh Food Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh Food Group INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 188% points. The greatest weakness of Barfresh Food Group INC is the variable Net Income, reducing the Economic Capital Ratio by 537% points.

The company's Economic Capital Ratio, given in the ranking table, is -587%, being 646% points below the market average of 59%.

Input Variable	Value in 1000 USD
Assets, Current	346
General and administrative Expense	1,804
Intangible Assets	0
Liabilities, Current	435
Liabilities, Long Term	0
Other Assets	43
Other Compr. Net Income	0
Other Expenses	241
Other Liabilities	357
Other Net Income	0
Other Revenues	8.9
Property and equipment	311
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	700
Liabilities	792
Expenses	2,045
Revenues	8.9
Stockholders Equity	-91
Net Income	-2,036
Comprehensive Net Income	-2,036
Economic Capital Ratio	-587%