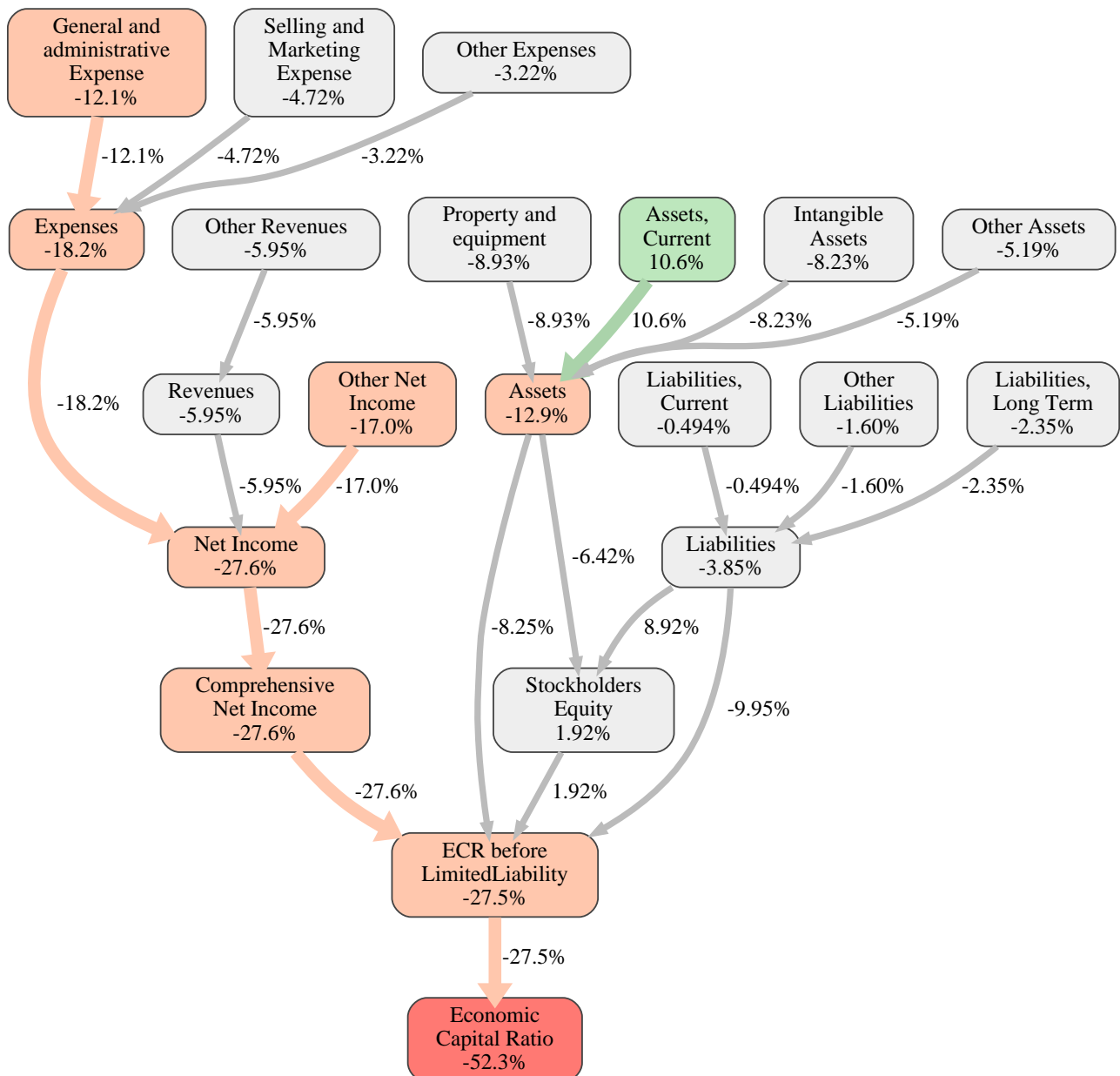




RealRate

FOOD 2015

Jammin JAVA CORP
Rank 42 of 47



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The relative strengths and weaknesses of Jammin JAVA CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Jammin JAVA CORP compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 11% points. The greatest weakness of Jammin JAVA CORP is the variable Net Income, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 101%, being 52% points below the market average of 153%.

Input Variable	Value in 1000 USD
Assets, Current	3,506
General and administrative Expense	1,932
Intangible Assets	793
Liabilities, Current	1,900
Liabilities, Long Term	0
Other Assets	16
Other Compr. Net Income	0
Other Expenses	7,239
Other Liabilities	0
Other Net Income	-2,164
Other Revenues	5,644
Property and equipment	440
Selling and Marketing Expense	1,013

Output Variable	Value in 1000 USD
Assets	4,755
Liabilities	1,900
Expenses	10,184
Revenues	5,644
Stockholders Equity	2,855
Net Income	-6,704
Comprehensive Net Income	-6,704
ECR before Limited Liability	-159%
Economic Capital Ratio	101%