



The relative strengths and weaknesses of Jammin JAVA CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Jammin JAVA CORP compared to the market average is the variable Other Compr. Net Income, increasing the Economic Capital Ratio by 1.2% points. The greatest weakness of Jammin JAVA CORP is the variable Net Income, reducing the Economic Capital Ratio by 74% points.

The company's Economic Capital Ratio, given in the ranking table, is 41%, being 101% points below the market average of 142%.

Input Variable	Value in 1000 USD
Assets, Current	1,818
General and administrative Expense	2,807
Intangible Assets	0
Liabilities, Current	3,051
Liabilities, Long Term	0
Other Assets	758
Other Compr. Net Income	0
Other Expenses	11,421
Other Liabilities	0
Other Net Income	-1,804
Other Revenues	8,901
Property and equipment	381
Selling and Marketing Expense	3,150

Output Variable	Value in 1000 USD
Assets	2,957
Liabilities	3,051
Expenses	17,379
Revenues	8,901
Stockholders Equity	-94
Net Income	-10,281
Comprehensive Net Income	-10,281
ECR before Limited Liability	-344%
Economic Capital Ratio	41%