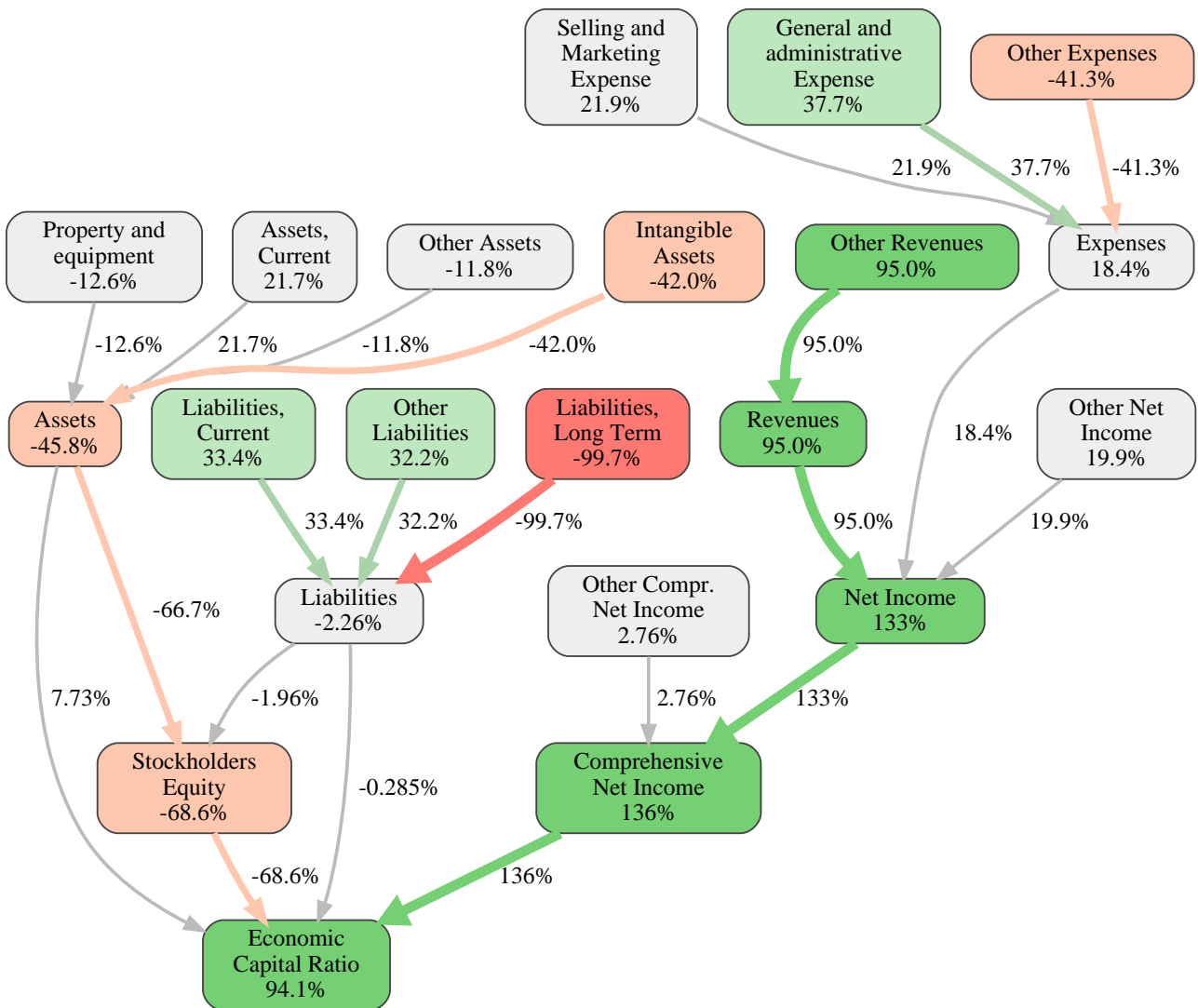




RealRate

FOOD 2016

Blue Buffalo Pet Products Inc
Rank 28 of 41





FOOD 2016

Blue Buffalo Pet Products Inc
Rank 28 of 41



The relative strengths and weaknesses of Blue Buffalo Pet Products Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Blue Buffalo Pet Products Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 133% points. The greatest weakness of Blue Buffalo Pet Products Inc is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 100% points.

The company's Economic Capital Ratio, given in the ranking table, is 39%, being 94% points above the market average of -55%.

Input Variable	Value in 1000 USD
Assets, Current	392,330
General and administrative Expense	0
Intangible Assets	0
Liabilities, Current	105,847
Liabilities, Long Term	394,150
Other Assets	5,056
Other Compr. Net Income	-31
Other Expenses	938,353
Other Liabilities	3,268
Other Net Income	294
Other Revenues	1,027,447
Property and equipment	115,160
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	512,546
Liabilities	503,265
Expenses	938,353
Revenues	1,027,447
Stockholders Equity	9,281
Net Income	89,388
Comprehensive Net Income	89,372
Economic Capital Ratio	39%