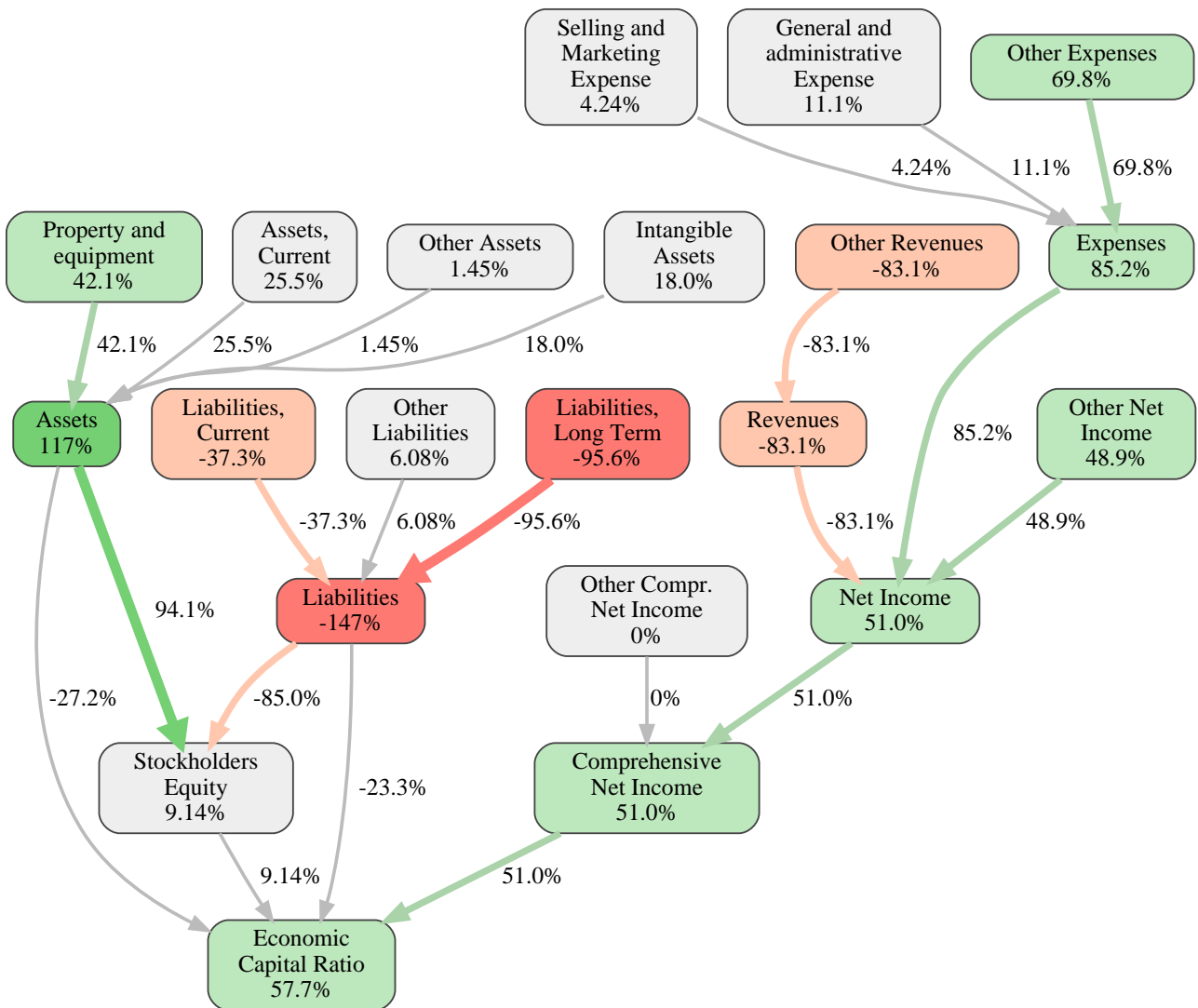




RealRate

FOOD 2017

Hershey Co  
Rank 29 of 45





FOOD 2017

Hershey Co  
Rank 29 of 45



The relative strengths and weaknesses of Hershey Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey Co compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 85% points. The greatest weakness of Hershey Co is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 96% points.

The company's Economic Capital Ratio, given in the ranking table, is 51%, being 58% points above the market average of -6.4%.

Input Variable	Value in 1000 USD
Assets, Current	1,816,778
General and administrative Expense	0
Intangible Assets	1,305,081
Liabilities, Current	1,909,443
Liabilities, Long Term	2,747,616
Other Assets	225,226
Other Compr. Net Income	-4,863
Other Expenses	379,437
Other Liabilities	39,587
Other Net Income	1,099,481
Other Revenues	0
Property and equipment	2,177,248
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,524,333
Liabilities	4,696,646
Expenses	379,437
Revenues	0
Stockholders Equity	827,687
Net Income	720,044
Comprehensive Net Income	717,515
Economic Capital Ratio	51%