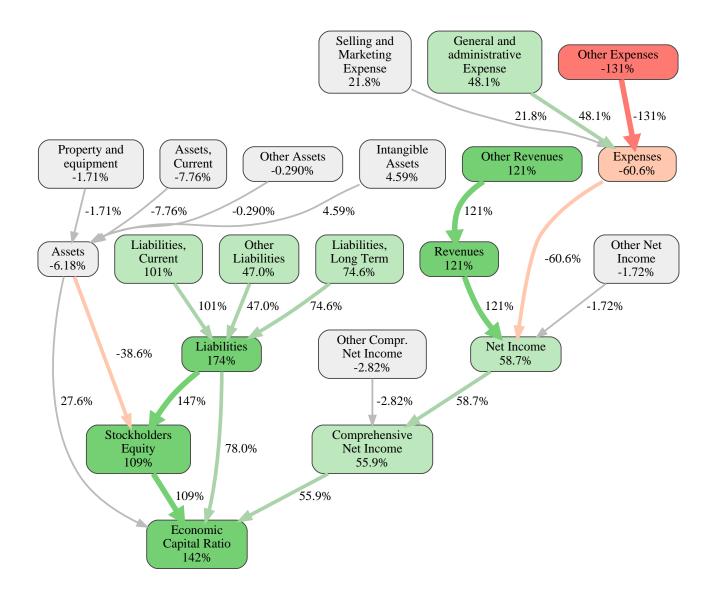


FOOD 2018



Flowers Foods INC Rank 8 of 37







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The relative strengths and weaknesses of Flowers Foods INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Flowers Foods INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 121% points. The greatest weakness of Flowers Foods INC is the variable Other Expenses, reducing the Economic Capital Ratio by 131% points.

The company's Economic Capital Ratio, given in the ranking table, is 222%, being 142% points above the market average of 80%.

Input Variable	Value in 1000 USD
Assets, Current	507,191
General and administrative Expense	0
Intangible Assets	1,207,219
Liabilities, Current	393,951
Liabilities, Long Term	0
Other Assets	213,288
Other Compr. Net Income	-1,276
Other Expenses	3,817,777
Other Liabilities	0
Other Net Income	47,164
Other Revenues	3,920,733
Property and equipment	732,026
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	2,659,724
Liabilities	393,951
Expenses	3,817,777
Revenues	3,920,733
Stockholders Equity	2,265,773
Net Income	150,120
Comprehensive Net Income	149,456
Economic Capital Ratio	222%

