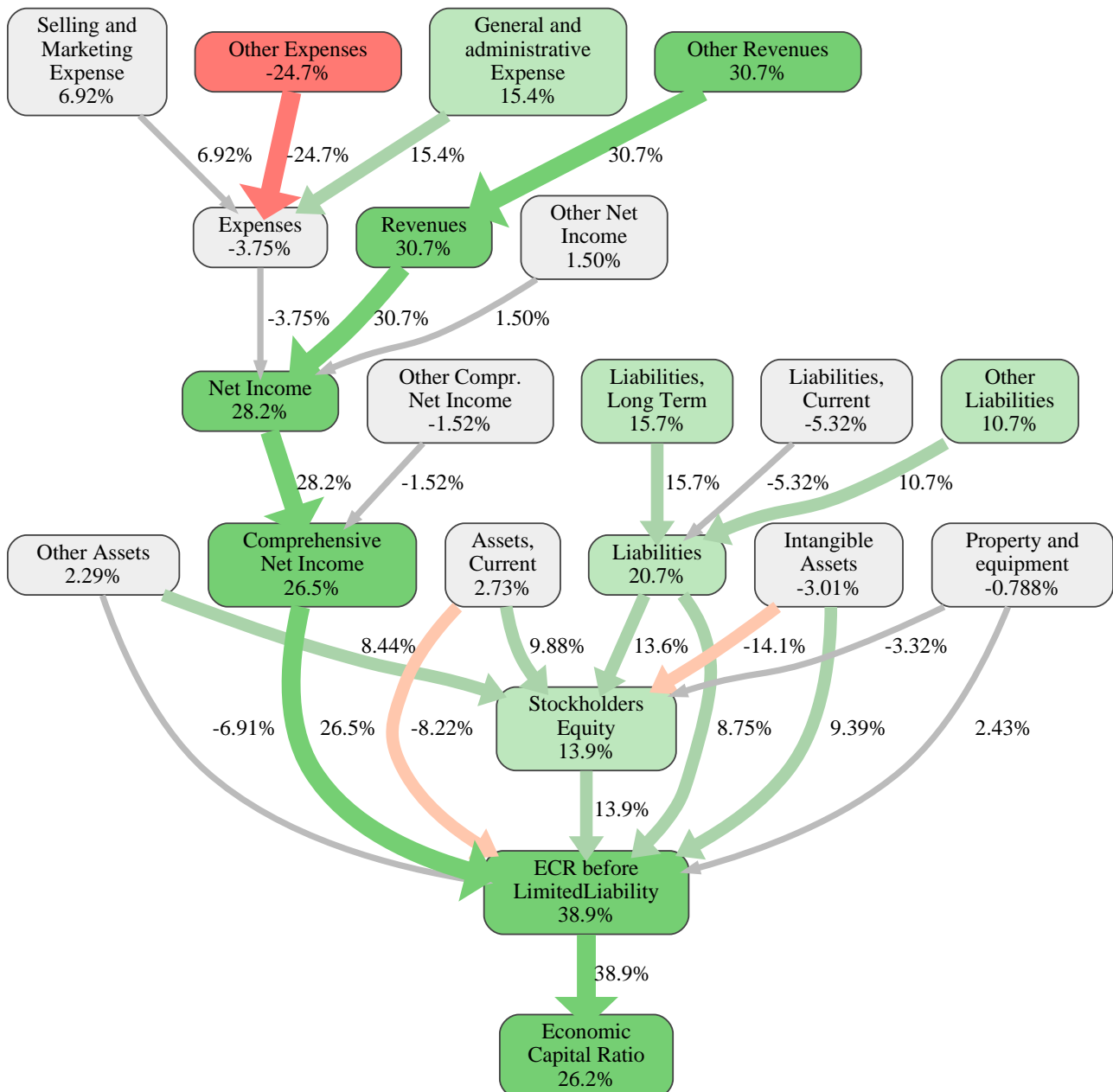




RealRate

FOOD 2018

Rocky Mountain Chocolate Factory Inc
Rank 10 of 37



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The relative strengths and weaknesses of Rocky Mountain Chocolate Factory Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rocky Mountain Chocolate Factory Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 31% points. The greatest weakness of Rocky Mountain Chocolate Factory Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 197%, being 26% points above the market average of 171%.

Input Variable	Value in 1000 USD
Assets, Current	15,151
General and administrative Expense	0
Intangible Assets	1,679
Liabilities, Current	8,060
Liabilities, Long Term	0
Other Assets	6,130
Other Compr. Net Income	0
Other Expenses	34,717
Other Liabilities	0
Other Net Income	-129
Other Revenues	38,296
Property and equipment	6,458
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	29,418
Liabilities	8,060
Expenses	34,717
Revenues	38,296
Stockholders Equity	21,358
Net Income	3,450
Comprehensive Net Income	3,450
ECR before Limited Liability	75%
Economic Capital Ratio	197%