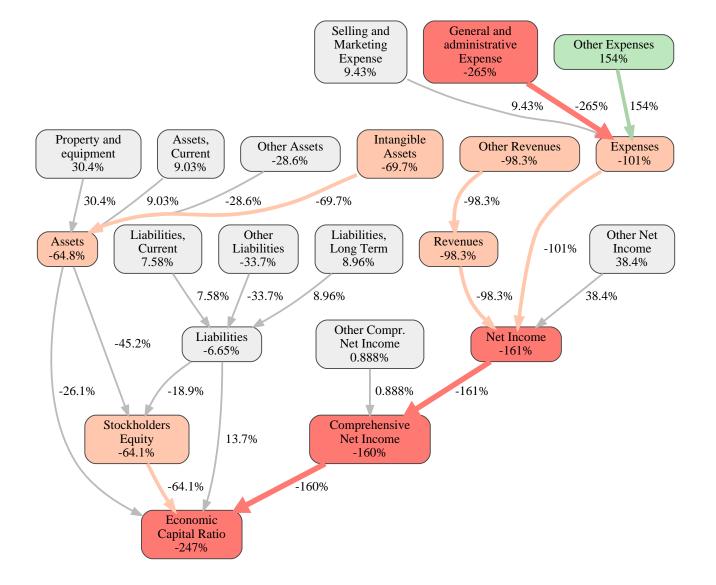


Barfresh Food Group INC Rank 36 of 39





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The relative strengths and weaknesses of Barfresh Food Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh Food Group INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 154% points. The greatest weakness of Barfresh Food Group INC is the variable General and administrative Expense, reducing the Economic Capital Ratio by 265% points.

The company's Economic Capital Ratio, given in the ranking table, is -183%, being 247% points below the market average of 64%.

Input Variable	Value in 1000 USD
Assets, Current	2,724
General and administrative Expense	7,813
Intangible Assets	538
Liabilities, Current	2,071
Liabilities, Long Term	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	2,602
Other Liabilities	3,725
Other Net Income	1,143
Other Revenues	4,235
Property and equipment	2,500
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,762
Liabilities	5,797
Expenses	10,415
Revenues	4,235
Stockholders Equity	-35
Net Income	-5,037
Comprehensive Net Income	-5,037
Economic Capital Ratio	-183%

