



The relative strengths and weaknesses of Rocky Mountain Chocolate Factory Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rocky Mountain Chocolate Factory Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 39% points. The greatest weakness of Rocky Mountain Chocolate Factory Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 204%, being 37% points above the market average of 167%.

Input Variable	Value in 1000 USD
Assets, Current	15,571
General and administrative Expense	0
Intangible Assets	1,634
Liabilities, Current	5,813
Liabilities, Long Term	0
Other Assets	5,267
Other Compr. Net Income	0
Other Expenses	35,014
Other Liabilities	0
Other Net Income	-97
Other Revenues	38,075
Property and equipment	6,166
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	28,639
Liabilities	5,813
Expenses	35,014
Revenues	38,075
Stockholders Equity	22,825
Net Income	2,964
Comprehensive Net Income	2,964
ECR before Limited Liability	83%
Economic Capital Ratio	204%