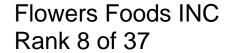
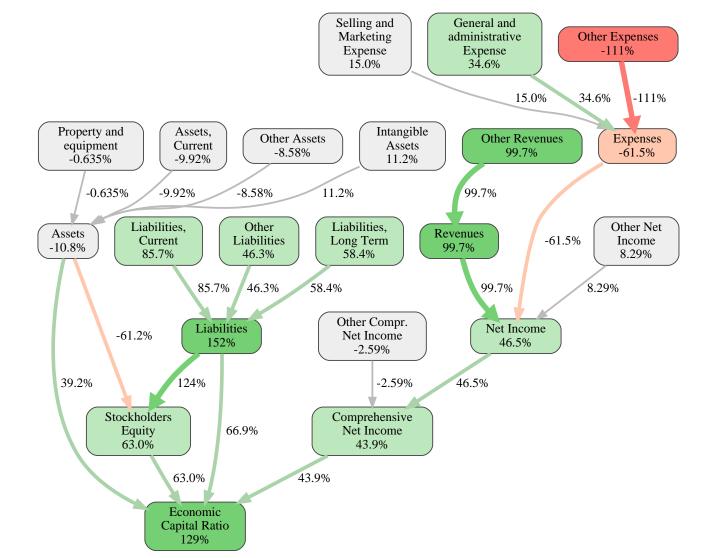


FOOD 2020





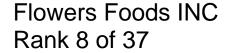






RealRate

FOOD 2020





The relative strengths and weaknesses of Flowers Foods INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Flowers Foods INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 100% points. The greatest weakness of Flowers Foods INC is the variable Other Expenses, reducing the Economic Capital Ratio by 111% points.

The company's Economic Capital Ratio, given in the ranking table, is 213%, being 129% points above the market average of 84%.

Input Variable	Value in 1000 USD
Assets, Current	553,918
General and administrative Expense	0
Intangible Assets	1,671,924
Liabilities, Current	528,143
Liabilities, Long Term	0
Other Assets	234,112
Other Compr. Net Income	3,151
Other Expenses	3,987,186
Other Liabilities	0
Other Net Income	27,750
Other Revenues	4,123,974
Property and equipment	717,822
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	3,177,776
Liabilities	528,143
Expenses	3,987,186
Revenues	4,123,974
Stockholders Equity	2,649,633
Net Income	164,538
Comprehensive Net Income	166,177
Economic Capital Ratio	213%

