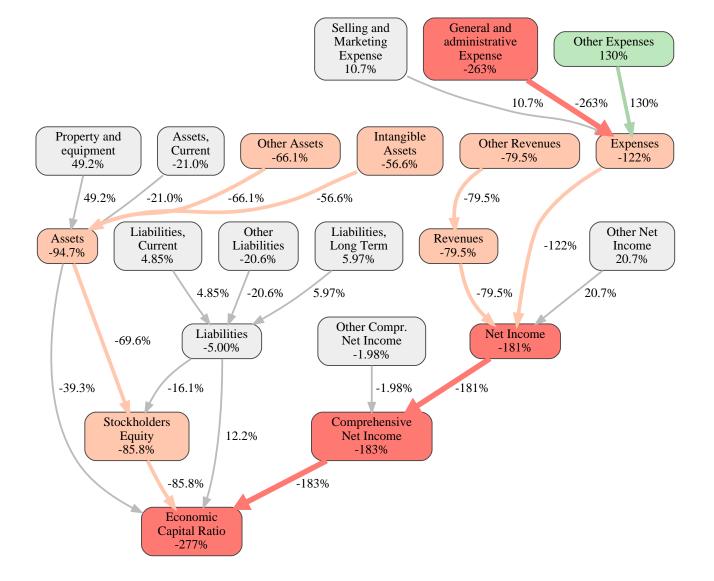


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Barfresh Food Group INC Rank 35 of 37





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The relative strengths and weaknesses of Barfresh Food Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh Food Group INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 130% points. The greatest weakness of Barfresh Food Group INC is the variable General and administrative Expense, reducing the Economic Capital Ratio by 263% points.

The company's Economic Capital Ratio, given in the ranking table, is -193%, being 277% points below the market average of 84%.

Input Variable	Value in 1000 USD
Assets, Current	2,028
General and administrative Expense	6,851
Intangible Assets	683
Liabilities, Current	1,882
Liabilities, Long Term	159
Other Assets	8.3
Other Compr. Net Income	0
Other Expenses	2,643
Other Liabilities	2,801
Other Net Income	406
Other Revenues	4,307
Property and equipment	2,406
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,126
Liabilities	4,842
Expenses	9,494
Revenues	4,307
Stockholders Equity	284
Net Income	-4,781
Comprehensive Net Income	-4,781
Economic Capital Ratio	-193%



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