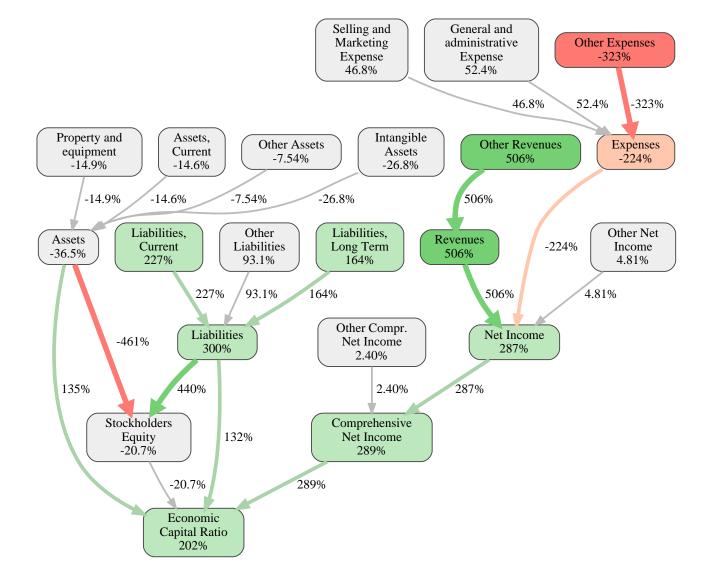


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The relative strengths and weaknesses of Medifast INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Medifast INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 506% points. The greatest weakness of Medifast INC is the variable Other Expenses, reducing the Economic Capital Ratio by 323% points.

The company's Economic Capital Ratio, given in the ranking table, is 214%, being 202% points above the market average of 12%.

Input Variable	Value in 1000 USD
Assets, Current	222,784
General and administrative Expense	0
Intangible Assets	18,460
Liabilities, Current	140,894
Liabilities, Long Term	20,275
Other Assets	17,784
Other Compr. Net Income	-87
Other Expenses	1,454,262
Other Liabilities	0
Other Net Income	-747
Other Revenues	1,598,577
Property and equipment	57,185
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	316,213
Liabilities	161,169
Expenses	1,454,262
Revenues	1,598,577
Stockholders Equity	155,044
Net Income	143,568
Comprehensive Net Income	143,523
Economic Capital Ratio	214%

