



The relative strengths and weaknesses of Flowers Foods INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Flowers Foods INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 140% points. The greatest weakness of Flowers Foods INC is the variable Other Expenses, reducing the Economic Capital Ratio by 94% points.

The company's Economic Capital Ratio, given in the ranking table, is 215%, being 203% points above the market average of 12%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	804,940
General and administrative Expense	0
Intangible Assets	1,483,061
Liabilities, Current	564,425
Liabilities, Long Term	0
Other Assets	175,668
Other Compr. Net Income	-1,113
Other Expenses	4,605,145
Other Liabilities	0
Other Net Income	7,865
Other Revenues	4,805,822
Property and equipment	849,325
Selling and Marketing Expense	0

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	3,312,994
Liabilities	564,425
Expenses	4,605,145
Revenues	4,805,822
Stockholders Equity	2,748,569
Net Income	208,542
Comprehensive Net Income	207,963
Economic Capital Ratio	215%