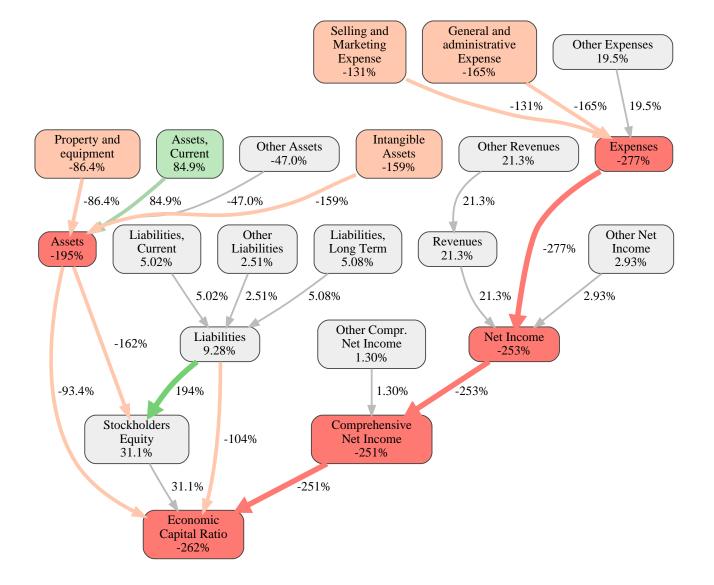


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Barfresh Food Group INC Rank 45 of 51





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The relative strengths and weaknesses of Barfresh Food Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh Food Group INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 85% points. The greatest weakness of Barfresh Food Group INC is the variable Expenses, reducing the Economic Capital Ratio by 277% points.

The company's Economic Capital Ratio, given in the ranking table, is -250%, being 262% points below the market average of 12%.

Input Variable	Value in 1000 USD
Assets, Current	4,373
General and administrative Expense	3,549
Intangible Assets	324
Liabilities, Current	2,572
Liabilities, Long Term	0
Other Assets	7.0
Other Compr. Net Income	0
Other Expenses	8,971
Other Liabilities	0
Other Net Income	0
Other Revenues	9,162
Property and equipment	389
Selling and Marketing Expense	2,861

Output Variable	Value in 1000 USD
Assets	5,093
Liabilities	2,572
Expenses	15,381
Revenues	9,162
Stockholders Equity	2,521
Net Income	-6,219
Comprehensive Net Income	-6,219
Economic Capital Ratio	-250%

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