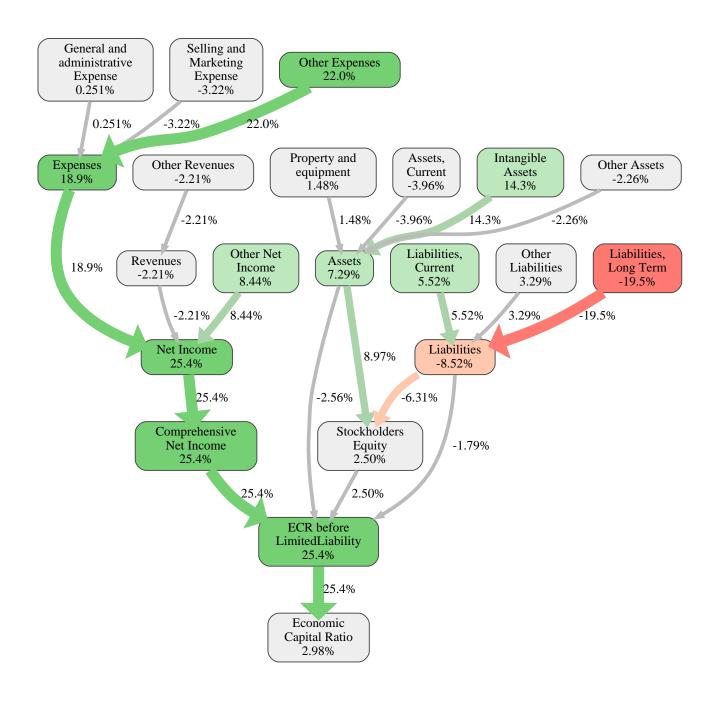


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The relative strengths and weaknesses of Campbell S Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Campbell S Co compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Campbell S Co is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 154%, being 3.0% points above the market average of 151%.

Input Variable	Value in 1000 USD
Assets, Current	2,061,000
General and administrative Expense	654,000
Intangible Assets	7,107,000
Liabilities, Current	2,222,000
Liabilities, Long Term	5,106,000
Other Assets	492,000
Other Compr. Net Income	-5,000
Other Expenses	7,038,000
Other Liabilities	1,067,000
Other Net Income	4,000
Other Revenues	9,357,000
Property and equipment	2,398,000
Selling and Marketing Expense	811,000

Output Variable	Value in 1000 USD
Assets	12,058,000
Liabilities	8,395,000
Expenses	8,503,000
Revenues	9,357,000
Stockholders Equity	3,663,000
Net Income	858,000
Comprehensive Net Income	853,000
ECR before LimitedLiability	26%
Economic Capital Ratio	154%

