



The relative strengths and weaknesses of Hershey CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey CO compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 27% points. The greatest weakness of Hershey CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 132%, being 7.7% points below the market average of 140%.

Input Variable	Value in 1000 USD
Assets, Current	3,588,899
General and administrative Expense	0
Intangible Assets	5,471,703
Liabilities, Current	3,011,896
Liabilities, Long Term	5,413,111
Other Assets	1,151,087
Other Compr. Net Income	56,540
Other Expenses	10,581,997
Other Liabilities	679,540
Other Net Income	-227,320
Other Revenues	11,692,576
Property and equipment	3,529,608
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	13,741,297
Liabilities	9,104,547
Expenses	10,581,997
Revenues	11,692,576
Stockholders Equity	4,636,750
Net Income	883,259
Comprehensive Net Income	939,799
BaseVar	34,206,939
ECR before LimitedLiability	59%
Economic Capital Ratio	132%