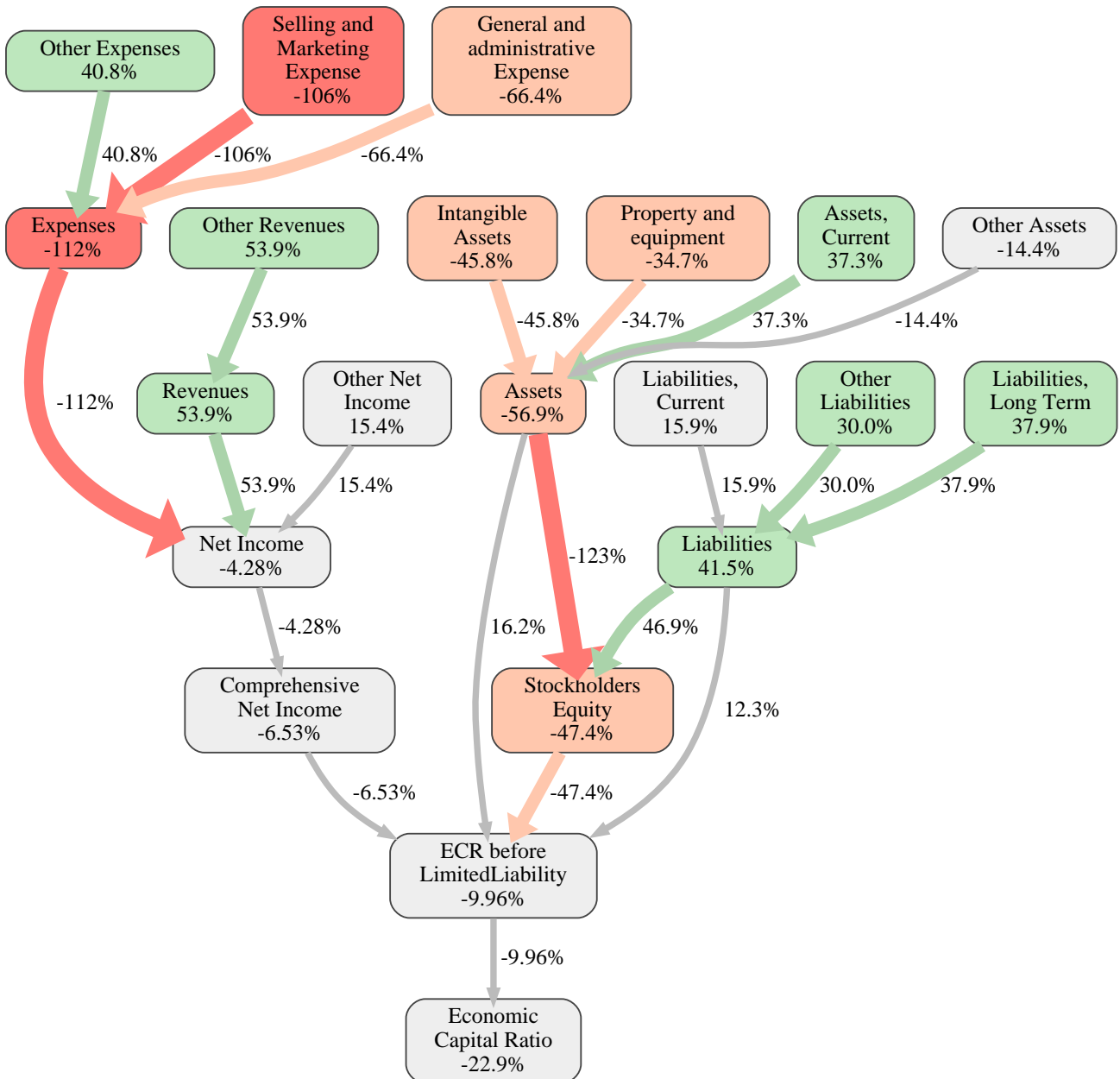




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Laird Superfood Inc
Rank 16 of 21



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The relative strengths and weaknesses of Laird Superfood Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Laird Superfood Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 54% points. The greatest weakness of Laird Superfood Inc is the variable Expenses, reducing the Economic Capital Ratio by 112% points.

The company's Economic Capital Ratio, given in the ranking table, is 117%, being 23% points below the market average of 140%.

Input Variable	Value in 1000 USD
Assets, Current	18,841
General and administrative Expense	10,227
Intangible Assets	129
Liabilities, Current	7,708
Liabilities, Long Term	47
Other Assets	207
Other Compr. Net Income	0
Other Expenses	30,999
Other Liabilities	0
Other Net Income	183
Other Revenues	49,889
Property and equipment	41
Selling and Marketing Expense	12,098

Output Variable	Value in 1000 USD
Assets	19,218
Liabilities	7,755
Expenses	53,324
Revenues	49,889
Stockholders Equity	11,463
Net Income	-3,252
Comprehensive Net Income	-3,252
BaseVar	117,916
ECR before LimitedLiability	41%
Economic Capital Ratio	117%