

RealRate Inc., 2040 Martin Ave., Santa Clara, CA 95050



**RealRate**

April 23, 2026

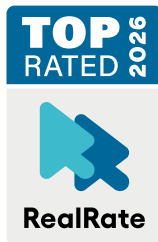
To the CEO  
Freshpet Inc  
1450 US-206  
BEDMINSTER, NJ 07921  
USA

### **Freshpet Inc TOP Rated in the US Food Ranking**

Dear Sir or Madam,

at RealRate we have just published the 2026 US Food ranking. I am happy to inform you that Freshpet Inc has been TOP Rated at rank 4 out of 21.

Overall, 21 US companies were analyzed with respect to their financial strength. The complete rating is published at <https://www.realrate.ai/rankings>. Your individual rating report, showing your strengths compared to your competitors is attached.



RealRate is an international rating agency based in Santa Clara and Berlin. We use artificial intelligence to create fair and explainable company ratings. Customers highly appreciate the RealRate rating seal: only the strongest companies are able to offer highly attractive and innovative products with top customer services. Billion dollar companies rely on our rating and build trust with their customers.

You too can acquire the RealRate seal and advertise with it. We only reach out to the top-rated companies, like yours and only those may subscribe for our seal. Save a lot of money and effort compared to traditional rating agencies: get a RealRate seal for just \$9,900. Simply sign the attached order form and send it back via email.

I took the liberty of sending an identical letter to the Marketing Department. Please feel free to book a short video call with me: <https://calendly.com/holger-bartel>

Sincerely,

Dr. Holger Bartel, CEO

# RealRate Seal Subscription

RealRate Inc.  
2040 Martin Ave., Santa Clara, California 95050, USA  
Via email to: [holger.bartel@realrate.ai](mailto:holger.bartel@realrate.ai)

We subscribe to the Food RealRate rating for Freshpet Inc. The subscription comprises the annual rating update. The invoice will be sent annually, provided that a TOP rating is achieved again. The subscription can be cancelled by written letter, effective for the following year.



RealRate provides the rating seal as a scalable vector graphic. It can be used without any restrictions by Freshpet Inc (Customer) for all promotional purposes, i.e. in product brochures, presentations, websites and broadcasting.

Item           **2026 US Food RealRate rating seal for Freshpet Inc**  
Amount       **USD 9,900**  
Order no.    2026-0001611647

Amounts payable by Customer are exclusive of taxes. Customer is responsible for all his taxes and will pay such amounts invoiced by RealRate.

## Billing address

Company name	Full name
Street address	Department
City	Phone number
State / province	Email address
ZIP code	
Country	

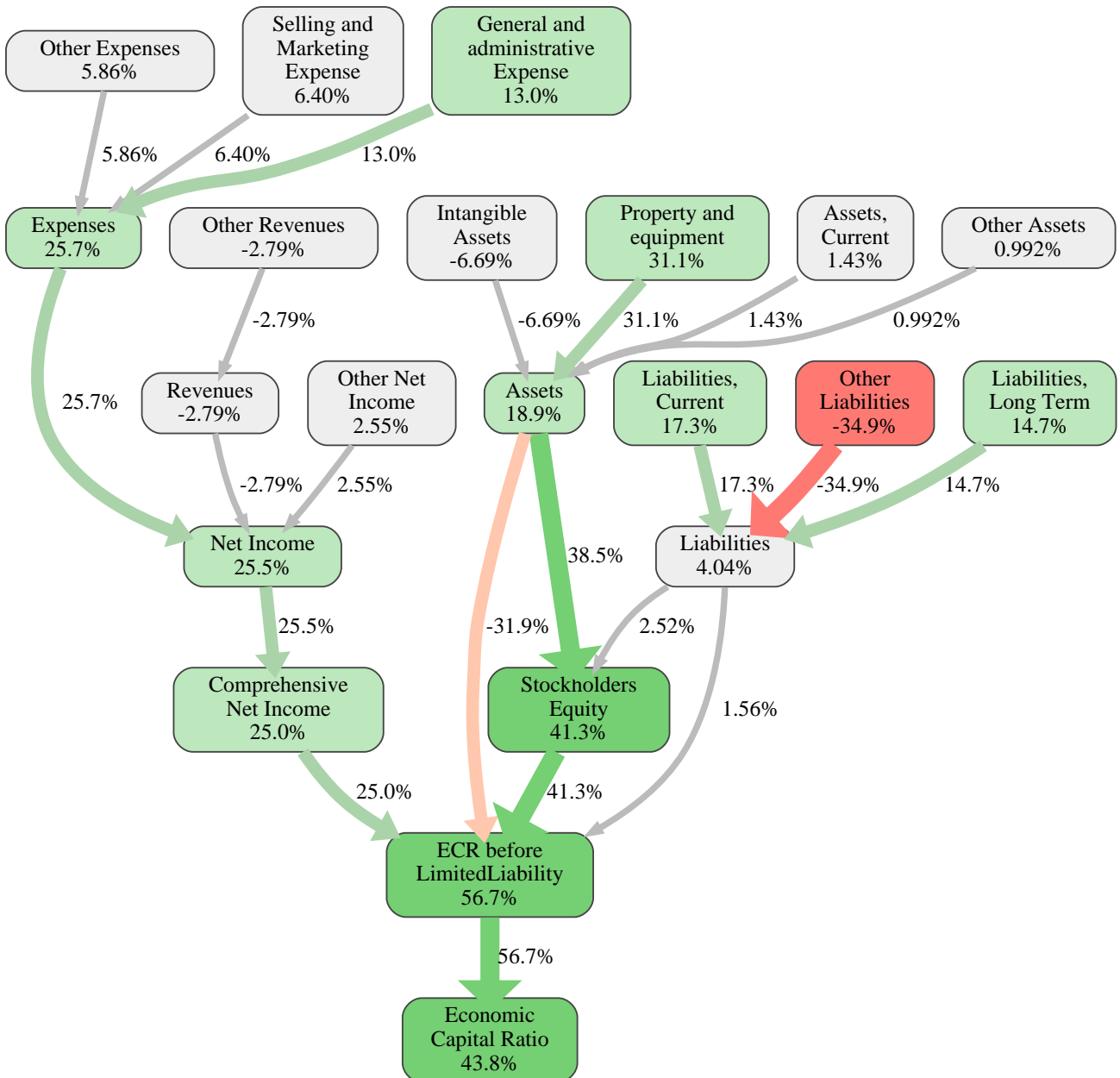
## Shipping address

The electronic RealRate rating seal and the invoice will be sent to  
Delivery email

Freshpet Inc

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Date, location, name



The relative strengths and weaknesses of Freshpet Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 41% points. The greatest weakness of Freshpet Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 184%, being 44% points above the market average of 140%.

Input Variable	Value in 1000 USD
Assets, Current	435,714
General and administrative Expense	0
Intangible Assets	66,424
Liabilities, Current	78,595
Liabilities, Long Term	65,023
Other Assets	136,966
Other Compr. Net Income	1,121
Other Expenses	957,979
Other Liabilities	425,498
Other Net Income	-4,899
Other Revenues	1,102,015
Property and equipment	1,138,671
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	1,777,775
Liabilities	569,116
Expenses	957,979
Revenues	1,102,015
Stockholders Equity	1,208,659
Net Income	139,137
Comprehensive Net Income	140,258
BaseVar	3,260,120
ECR before LimitedLiability	132%
Economic Capital Ratio	184%