

RealRate Inc., 2040 Martin Ave., Santa Clara, CA 95050



**RealRate**

April 23, 2026

To the Marketing Department  
Medifast INC  
1501 S. CLINTON STREET  
SUITE 500  
BALTIMORE, MD 21224  
USA

### **Medifast INC TOP Rated in the US Food Ranking**

Dear Sir or Madam,

at RealRate we have just published the 2026 US Food ranking. I am happy to inform you that Medifast INC has been TOP Rated at rank 5 out of 21.

Overall, 21 US companies were analyzed with respect to their financial strength. The complete rating is published at <https://www.realrate.ai/rankings>. Your individual rating report, showing your strengths compared to your competitors is attached.



RealRate is an international rating agency based in Santa Clara and Berlin. We use artificial intelligence to create fair and explainable company ratings. Customers highly appreciate the RealRate rating seal: only the strongest companies are able to offer highly attractive and innovative products with top customer services. Billion dollar companies rely on our rating and build trust with their customers.

You too can acquire the RealRate seal and advertise with it. We only reach out to the top-rated companies, like yours and only those may subscribe for our seal. Save a lot of money and effort compared to traditional rating agencies: get a RealRate seal for just \$9,900. Simply sign the attached order form and send it back via email.

I took the liberty of sending an identical letter to the CEO. Please feel free to book a short video call with me: <https://calendly.com/holger-bartel>

Sincerely,

Dr. Holger Bartel, CEO

# RealRate Seal Subscription

RealRate Inc.  
2040 Martin Ave., Santa Clara, California 95050, USA  
Via email to: [holger.bartel@realrate.ai](mailto:holger.bartel@realrate.ai)

We subscribe to the Food RealRate rating for Medifast INC. The subscription comprises the annual rating update. The invoice will be sent annually, provided that a TOP rating is achieved again. The subscription can be cancelled by written letter, effective for the following year.



RealRate provides the rating seal as a scalable vector graphic. It can be used without any restrictions by Medifast INC (Customer) for all promotional purposes, i.e. in product brochures, presentations, websites and broadcasting.

Item           **2026 US Food RealRate rating seal for Medifast INC**  
Amount       **USD 9,900**  
Order no.    2026-0000910329

Amounts payable by Customer are exclusive of taxes. Customer is responsible for all his taxes and will pay such amounts invoiced by RealRate.

**Billing address**

Company name	Full name
Street address	Department
City	Phone number
State / province	Email address
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Country	

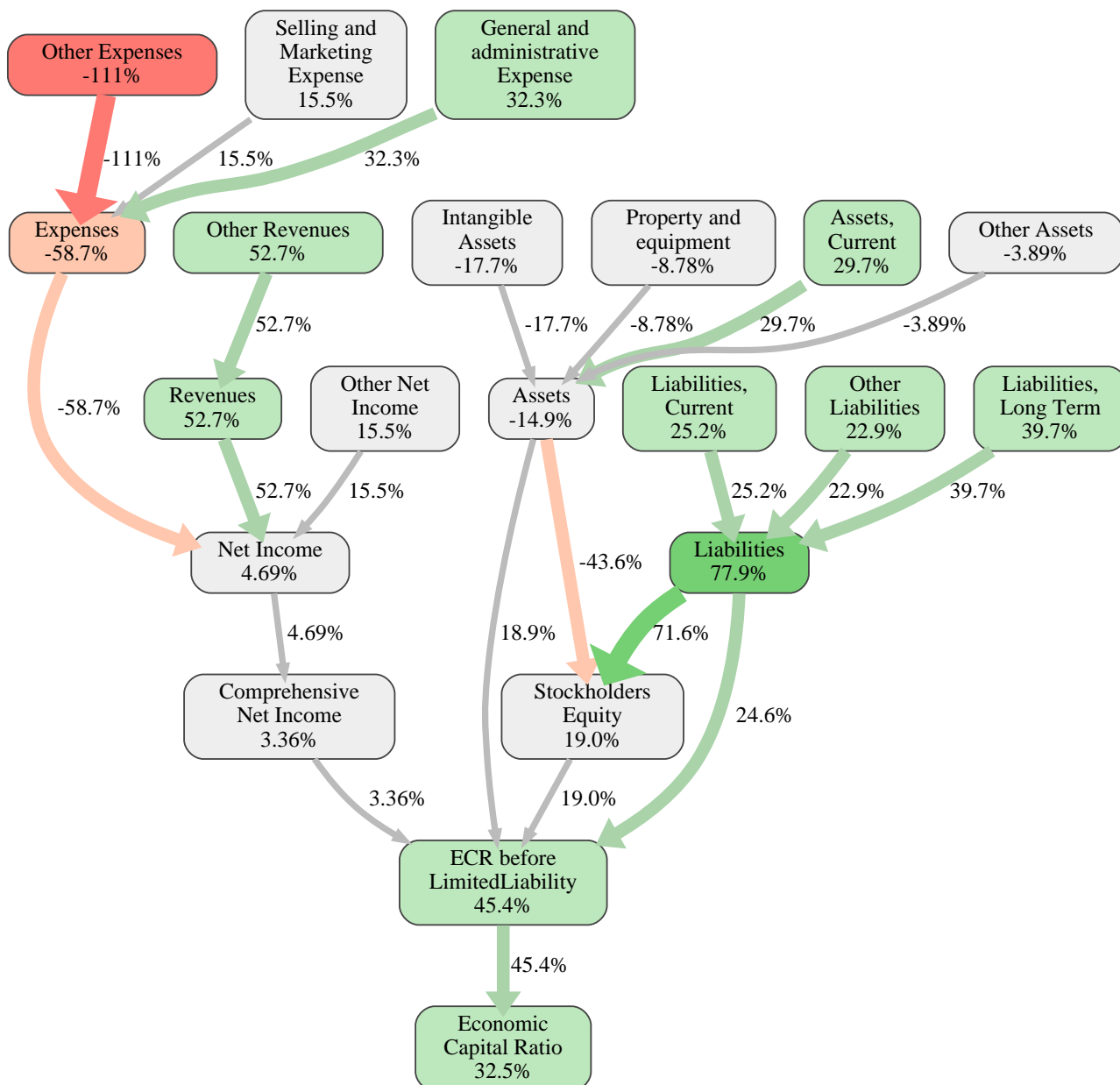
**Shipping address**

The electronic RealRate rating seal and the invoice will be sent to  
Delivery email

Medifast INC

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Date, location, name



The relative strengths and weaknesses of Medifast INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Medifast INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 78% points. The greatest weakness of Medifast INC is the variable Other Expenses, reducing the Economic Capital Ratio by 111% points.

The company's Economic Capital Ratio, given in the ranking table, is 172%, being 33% points above the market average of 140%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	201,683
General and administrative Expense	0
Intangible Assets	7,232
Liabilities, Current	42,962
Liabilities, Long Term	6,091
Other Assets	7,828
Other Compr. Net Income	54
Other Expenses	413,034
Other Liabilities	0
Other Net Income	8,574
Other Revenues	385,788
Property and equipment	31,230
Selling and Marketing Expense	0

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	247,973
Liabilities	49,053
Expenses	413,034
Revenues	385,788
Stockholders Equity	198,920
Net Income	-18,672
Comprehensive Net Income	-18,618
BaseVar	964,038
ECR before LimitedLiability	115%
Economic Capital Ratio	172%