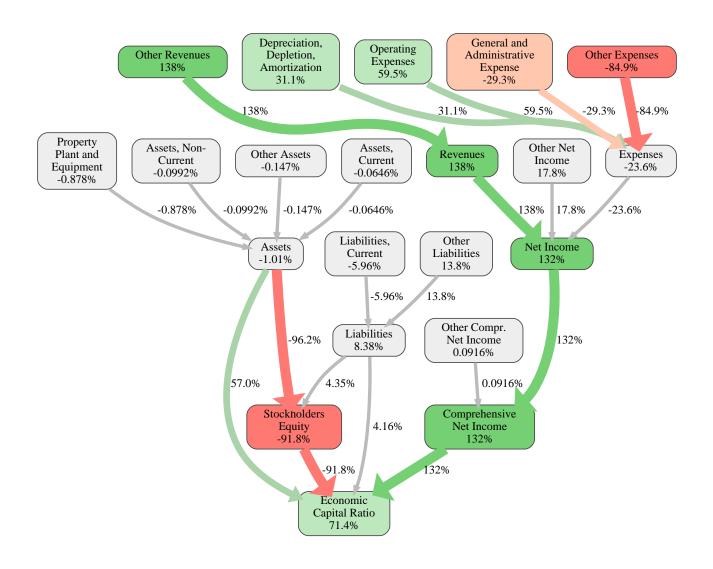


HOTELS & MOTELS 2011



Choice Hotels International INC DE Rank 1 of 10





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Choice Hotels International INC DE Rank 1 of 10

The relative strengths and weaknesses of Choice Hotels International INC DE are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Choice Hotels International INC DE compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 138% points. The greatest weakness of Choice Hotels International INC DE is the variable Other Expenses, reducing the Economic Capital Ratio by 85% points.

The company's Economic Capital Ratio, given in the ranking table, is 143%, being 71% points above the market average of 72%.

Input Variable	Value in 1000 USD
Assets, Current	163,582
Assets, Non-Current	15,305
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	8,342
General and Administrative Expense	94,540
Intangible Assets	86,866
Liabilities, Current	165,258
Long Term Liabilities	0
Operating Expenses	0
Other Assets	90,307
Other Compr. Net Income	0
Other Expenses	383,202
Other Liabilities	304,535
Other Net Income	-2,551
Other Revenues	596,076
Property Plant and Equipment	55,662

Output Variable	Value in 1000 USD
Assets	411,722
Liabilities	469,793
Expenses	486,084
Revenues	596,076
Stockholders Equity	-58,071
Net Income	107,441
Comprehensive Net Income	107,441
Economic Capital Ratio	143%

