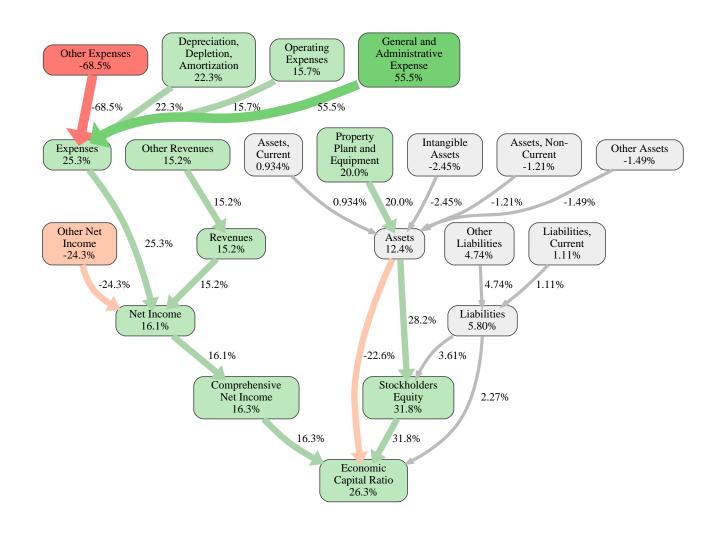


## **HOTELS & MOTELS 2012**

## Pismo Coast Village INC Rank 10 of 29







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The relative strengths and weaknesses of Pismo Coast Village INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pismo Coast Village INC compared to the market average is the variable General and Administrative Expense, increasing the Economic Capital Ratio by 56% points. The greatest weakness of Pismo Coast Village INC is the variable Other Expenses, reducing the Economic Capital Ratio by 69% points.

The company's Economic Capital Ratio, given in the ranking table, is 94%, being 26% points above the market average of 68%.

Input Variable	Value in 1000 USD
Assets, Current	2,098
Assets, Non-Current	27
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	1,264
Long Term Liabilities	0
Operating Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	5,196
Other Liabilities	4,847
Other Net Income	-230
Other Revenues	5,926
Property Plant and Equipment	14,081

Output Variable	Value in 1000 USD
Assets	16,206
Liabilities	6,111
Expenses	5,196
Revenues	5,926
Stockholders Equity	10,095
Net Income	499
Comprehensive Net Income	499
Economic Capital Ratio	94%

