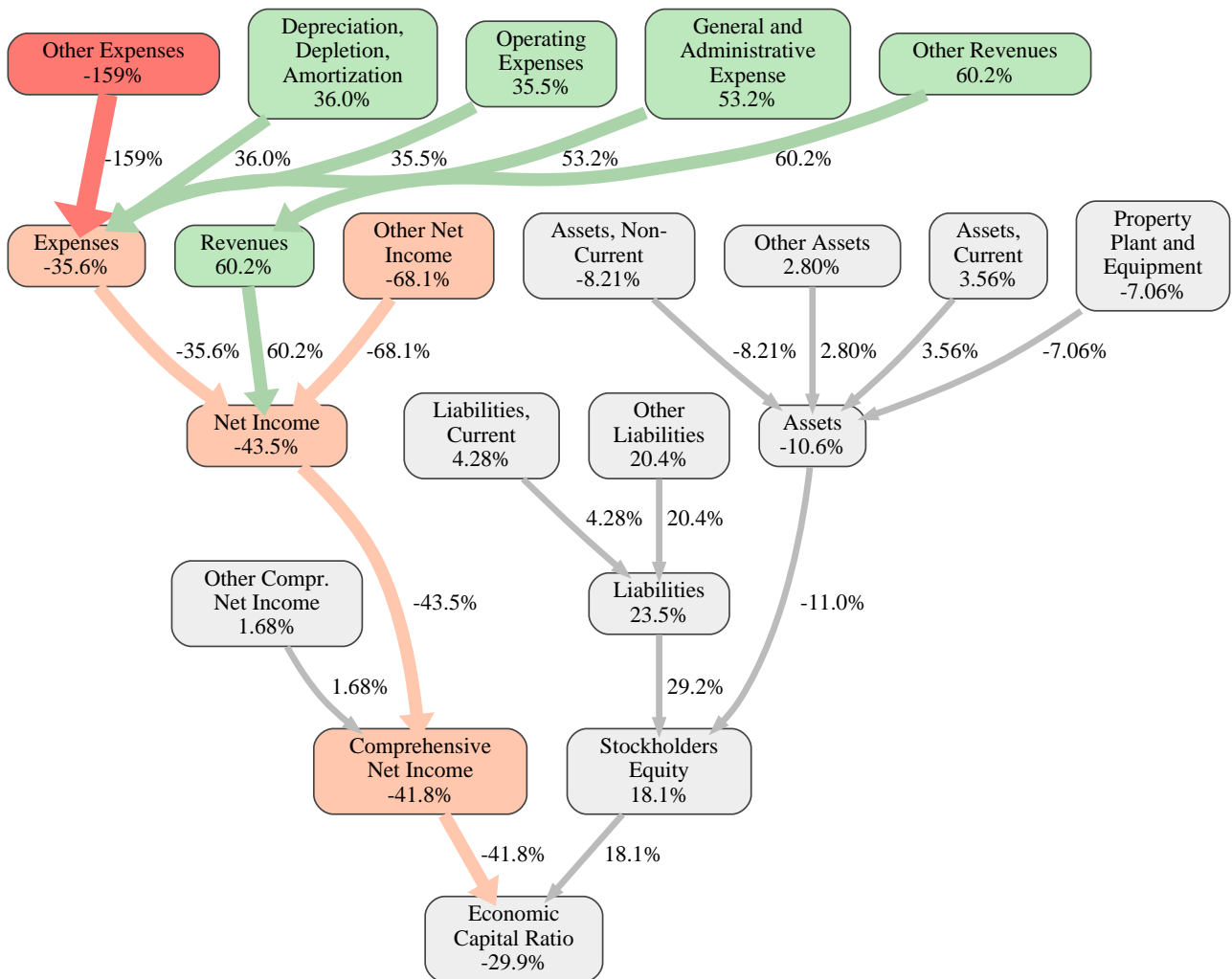




RealRate

HOTELS & MOTELS 2014

Red Lion Hotels CORP
Rank 19 of 28



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The relative strengths and weaknesses of Red Lion Hotels CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Red Lion Hotels CORP compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 60% points. The greatest weakness of Red Lion Hotels CORP is the variable Other Expenses, reducing the Economic Capital Ratio by 159% points.

The company's Economic Capital Ratio, given in the ranking table, is -4.8%, being 30% points below the market average of 25%.

Input Variable	Value in 1000 USD
Assets, Current	44,045
Assets, Non-Current	4,298
Cost of Goods and Services Sold	535
Depreciation, Depletion, Amortization	0
General and Administrative Expense	7,945
Intangible Assets	15,504
Liabilities, Current	19,238
Long Term Liabilities	0
Operating Expenses	0
Other Assets	4,423
Other Compr. Net Income	-159
Other Expenses	120,768
Other Liabilities	78,179
Other Net Income	-7,854
Other Revenues	120,055
Property Plant and Equipment	166,356

Output Variable	Value in 1000 USD
Assets	234,626
Liabilities	97,417
Expenses	129,248
Revenues	120,055
Stockholders Equity	137,209
Net Income	-17,047
Comprehensive Net Income	-17,206
Economic Capital Ratio	-4.8%