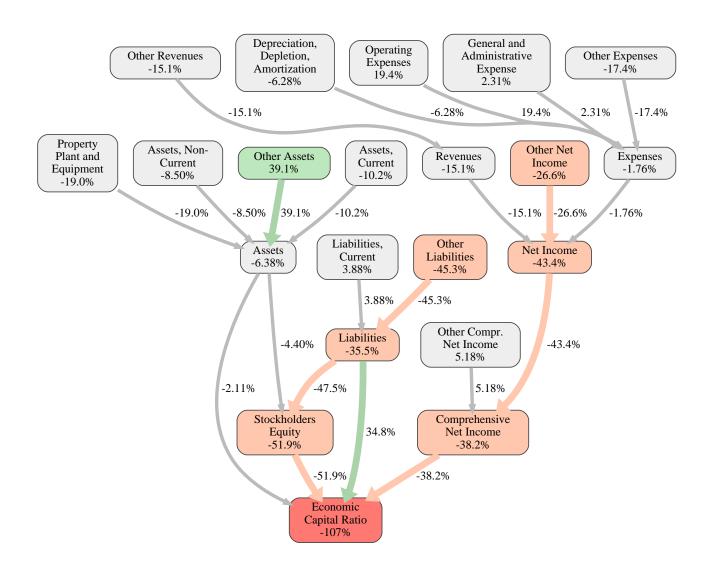


## **HOTELS & MOTELS 2015**

## Morgans Hotel Group Co Rank 33 of 36





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The relative strengths and weaknesses of Morgans Hotel Group Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morgans Hotel Group Co compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 39% points. The greatest weakness of Morgans Hotel Group Co is the variable Other Liabilities, reducing the Economic Capital Ratio by 45% points.

The company's Economic Capital Ratio, given in the ranking table, is -72%, being 107% points below the market average of 35%.

| Input Variable                        | Value in<br>1000 USD |
|---------------------------------------|----------------------|
| Assets, Current                       | 13,493               |
| Assets, Non-Current                   | 0                    |
| Cost of Goods and Services Sold       | 0                    |
| Depreciation, Depletion, Amortization | 28,875               |
| General and Administrative Expense    | 41,724               |
| Intangible Assets                     | 54,057               |
| Liabilities, Current                  | 0                    |
| Long Term Liabilities                 | 0                    |
| Operating Expenses                    | 0                    |
| Other Assets                          | 205,869              |
| Other Compr. Net Income               | 0                    |
| Other Expenses                        | 222,434              |
| Other Liabilities                     | 778,659              |
| Other Net Income                      | 8,029                |
| Other Revenues                        | 234,961              |
| Property Plant and Equipment          | 277,825              |

| Output Variable          | Value in<br>1000 USD |
|--------------------------|----------------------|
| Assets                   | 551,244              |
| Liabilities              | 778,659              |
| Expenses                 | 293,033              |
| Revenues                 | 234,961              |
| Stockholders Equity      | -227,415             |
| Net Income               | -50,043              |
| Comprehensive Net Income | -50,043              |
| Economic Capital Ratio   | -72%                 |

