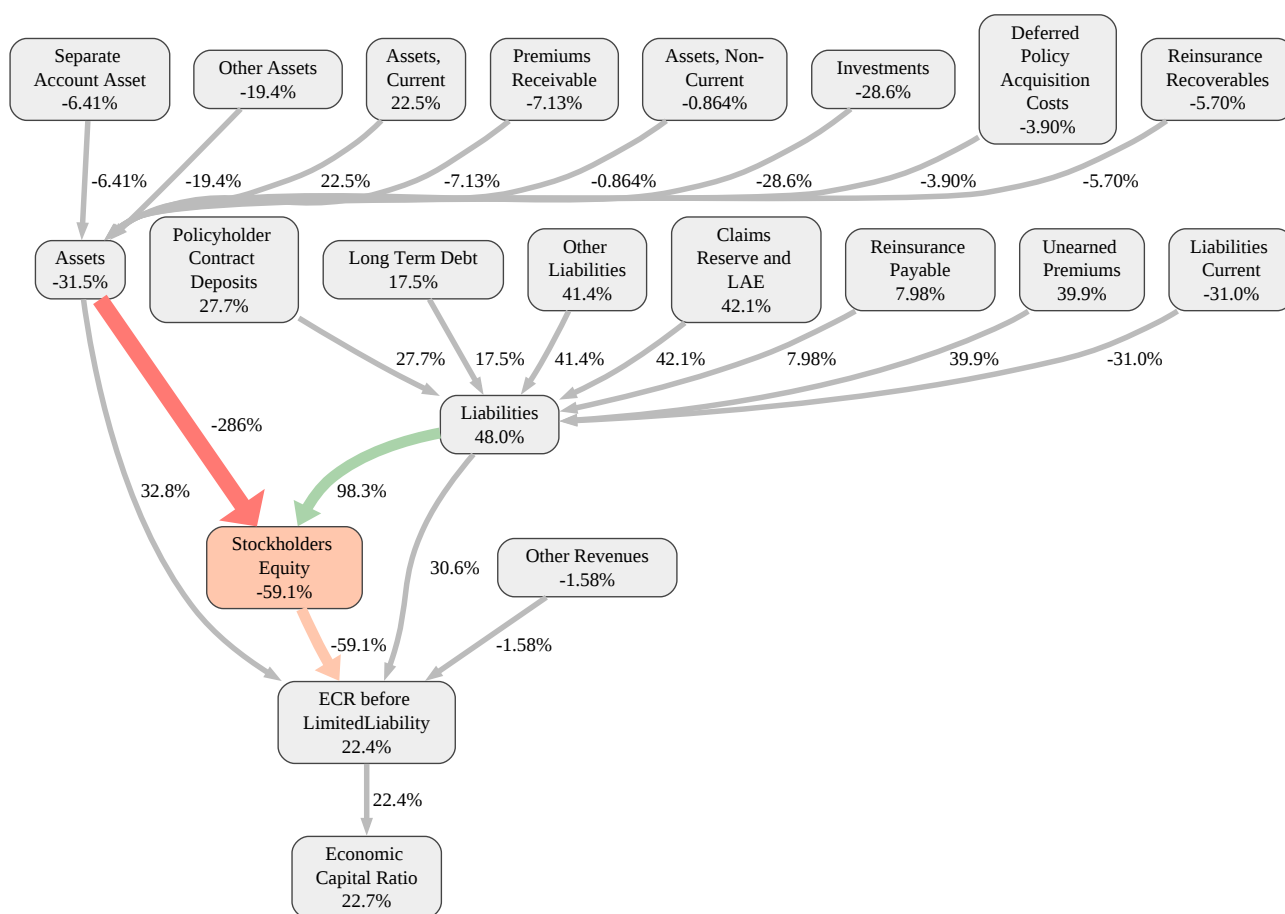






The relative strengths and weaknesses of Trupanion INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

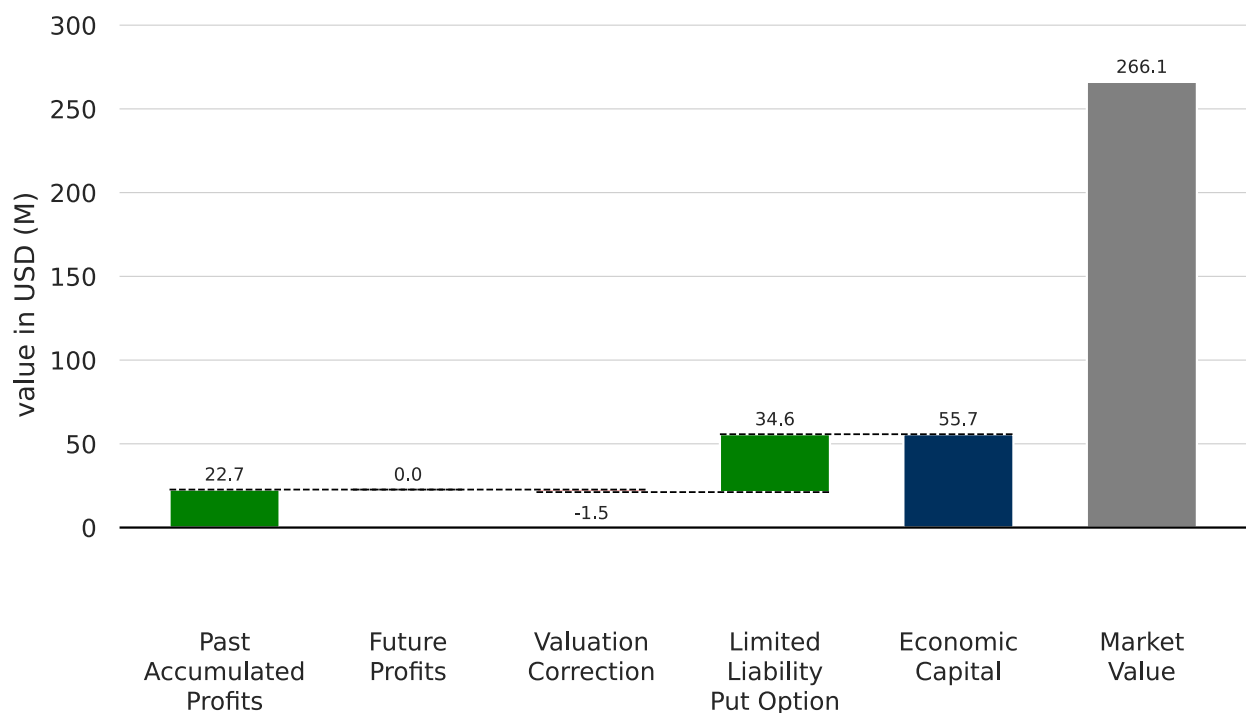
The greatest strength of Trupanion INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 48% points. The greatest weakness of Trupanion INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 59% points.

The company's Economic Capital Ratio, given in the ranking table, is 116%, being 23% points above the market average of 93%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	53,633	Assets	70,917
Assets, Non-Current	9,719	Liabilities	25,561
Claims Reserve and LAE	6,274	Expenses	60,853
Deferred Acquisition Costs Amortization	0	Revenues	146,963
Deferred Policy Acquisition Costs	0	Stockholders Equity	45,356
General and Administrative Expense	15,558	Net Income	86,119
Insurance Commissions and Fees	0	Comprehensive Net Income	85,862
Intangible Assets	4,854	BaseVar	4,698,641
Investment Income	0	ECR before LimitedLiability	44%
Investments	0	Economic Capital Ratio	116%
Liabilities Current	23,617		
Long Term Debt	511		
Other Assets	2,711		
Other Compr. Net Income	-513		
Other Expenses	45,295		
Other Liabilities	-4,841		
Other Net Income	9.0		
Other Revenues	146,963		
Policyholder Benefits and Claims	0		
Policyholder Contract Deposits	0		
Premiums Earned	0		
Premiums Receivable	0		
Reinsurance Payable	0		
Reinsurance Recoverables	0		
Revenues Y+1	0		
Revenues Y+2	0		
Revenues Y+3	0		
Revenues Y+4	0		
Revenues Y+5	0		
Separate Account Asset	0		
Unearned Premiums	0		



Company Valuation: Trupanion INC



The RealRate Economic Capital of a company is its Past Accumulated Profits plus its Future Profits plus its Valuation Correction plus its Limited Liability Put Option. Past Accumulated Profits and Future Profits can be negative. The Limited Liability Put Option accounts for the limited liability of the shareholders, so the Economic Capital never falls below zero. Where the company is listed, its market value is shown next to it.