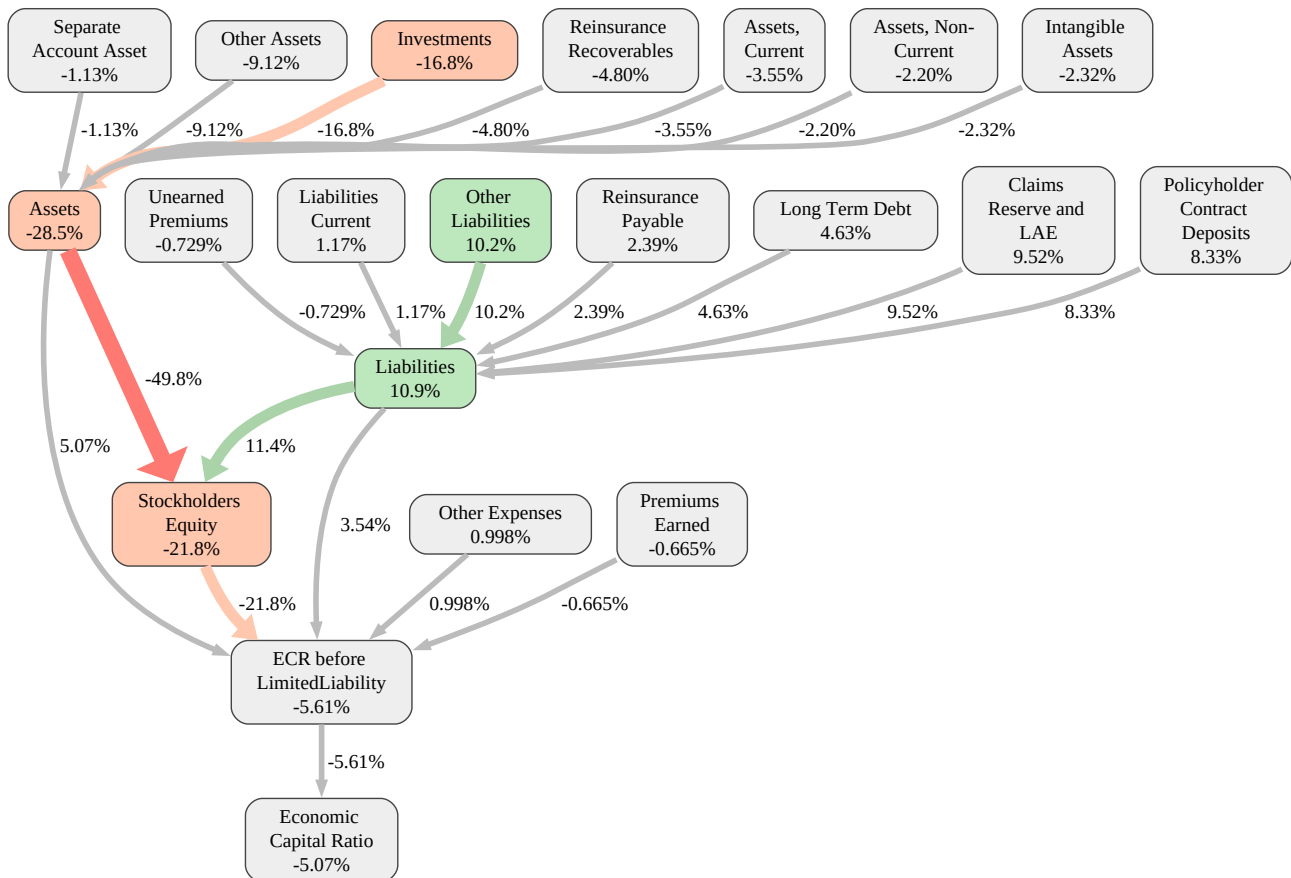




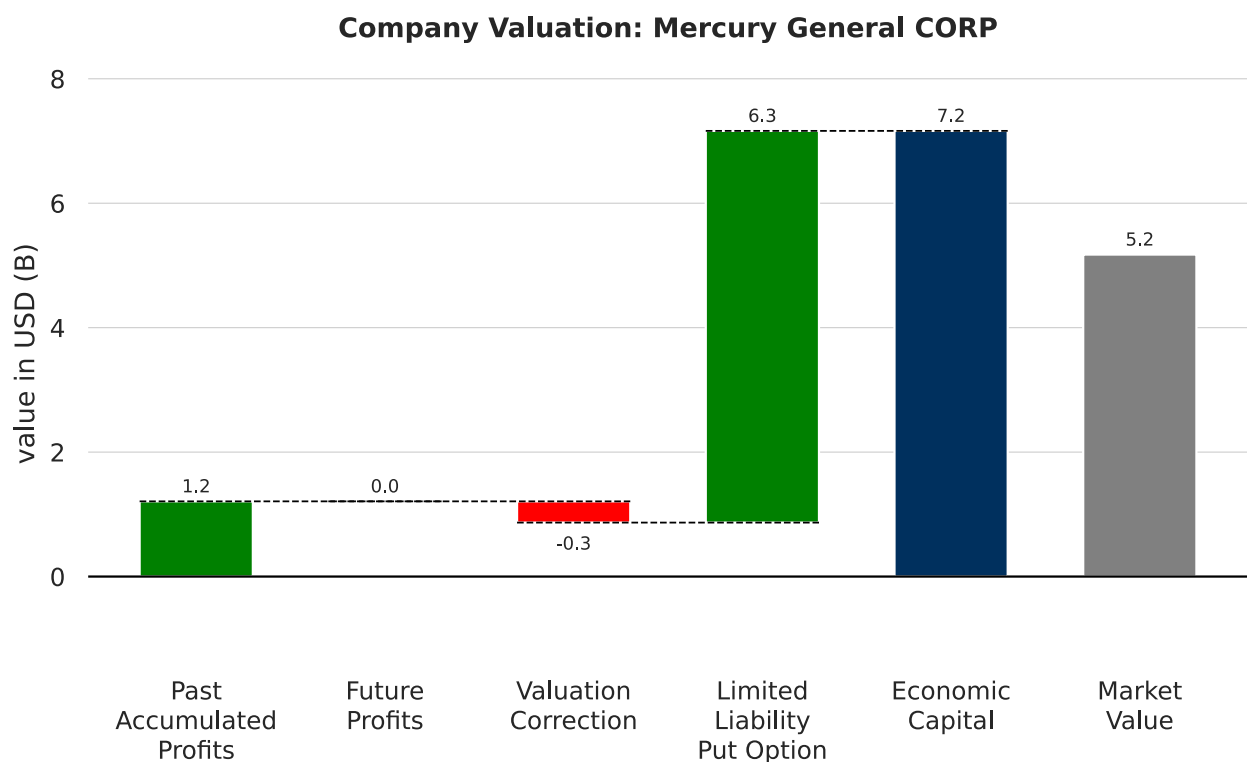
The relative strengths and weaknesses of Mercury General CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mercury General CORP compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 11% points. The greatest weakness of Mercury General CORP is the variable Assets, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 86%, being 5.1% points below the market average of 91%.

Input Variable	Value in 1000 USD
Assets, Current	0
Assets, Non-Current	198,218
Claims Reserve and LAE	3,633,338
Deferred Acquisition Costs Amortization	942,939
Deferred Policy Acquisition Costs	359,724
General and Administrative Expense	394,226
Insurance Commissions and Fees	0
Intangible Assets	49,623
Investment Income	131,368
Investments	6,580,030
Liabilities Current	0
Long Term Debt	0
Other Assets	1,358,336
Other Compr. Net Income	0
Other Expenses	4,114,209
Other Liabilities	1,254,121
Other Net Income	0
Other Revenues	355,487
Policyholder Benefits and Claims	0
Policyholder Contract Deposits	0
Premiums Earned	5,505,613
Premiums Receivable	905,066
Reinsurance Payable	0
Reinsurance Recoverables	109,672
Revenues Y+1	0
Revenues Y+2	0
Revenues Y+3	0
Revenues Y+4	0
Revenues Y+5	0
Separate Account Asset	0
Unearned Premiums	2,255,935

Output Variable	Value in 1000 USD
Assets	9,560,669
Liabilities	7,143,394
Expenses	5,451,374
Revenues	5,992,468
Stockholders Equity	2,417,275
Net Income	541,094
Comprehensive Net Income	541,094
BaseVar	146,562,684
ECR before Limited Liability	10%
Economic Capital Ratio	86%



The RealRate Economic Capital of a company is its Past Accumulated Profits plus its Future Profits plus its Valuation Correction plus its Limited Liability Put Option. Past Accumulated Profits and Future Profits can be negative. The Limited Liability Put Option accounts for the limited liability of the shareholders, so the Economic Capital never falls below zero. Where the company is listed, its market value is shown next to it.