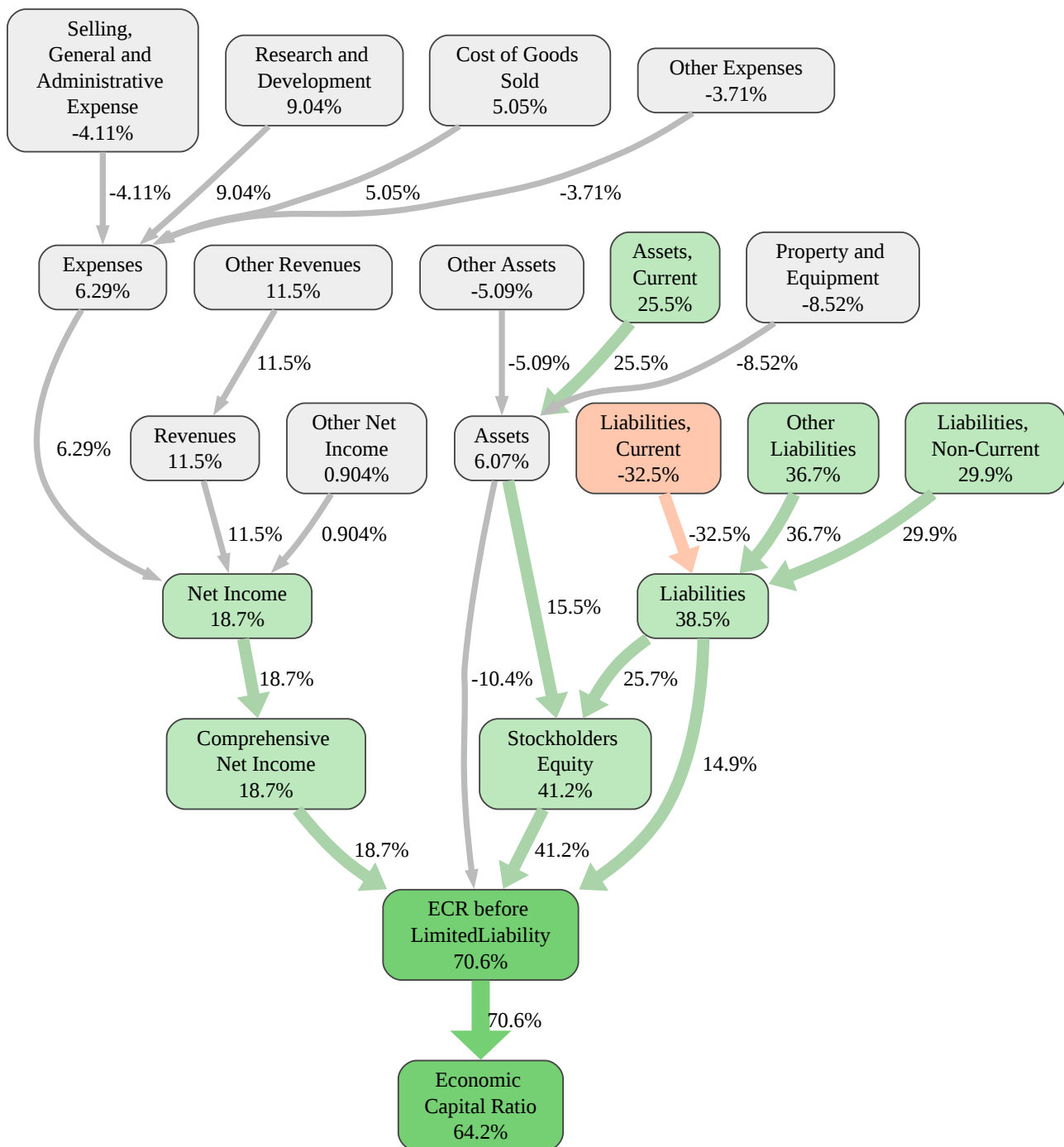




The relative strengths and weaknesses of Medicis Pharmaceutical CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Medicis Pharmaceutical CORP compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 41% points. The greatest weakness of Medicis Pharmaceutical CORP is the variable Liabilities, Current, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 352%, being 64% points above the market average of 287%.

Input Variable	Value in 1000 USD
Assets, Current	967,074
Cost of Goods Sold	0
Intangible Assets	287,707
Liabilities, Current	339,892
Liabilities, Non-Current	0
Other Assets	62,491
Other Compr. Net Income	0
Other Expenses	199,137
Other Liabilities	0
Other Net Income	3,860
Other Revenues	699,968
Property and Equipment	24,552
Research and Development	58,282
Selling, General and Administrative Expense	323,074

Output Variable	Value in 1000 USD
Assets	1,341,824
Liabilities	339,892
Expenses	580,493
Revenues	699,968
Stockholders Equity	1,001,932
Net Income	123,335
Comprehensive Net Income	123,335
BaseVar	1,483,018
ECR before Limited Liability	274%
Economic Capital Ratio	352%