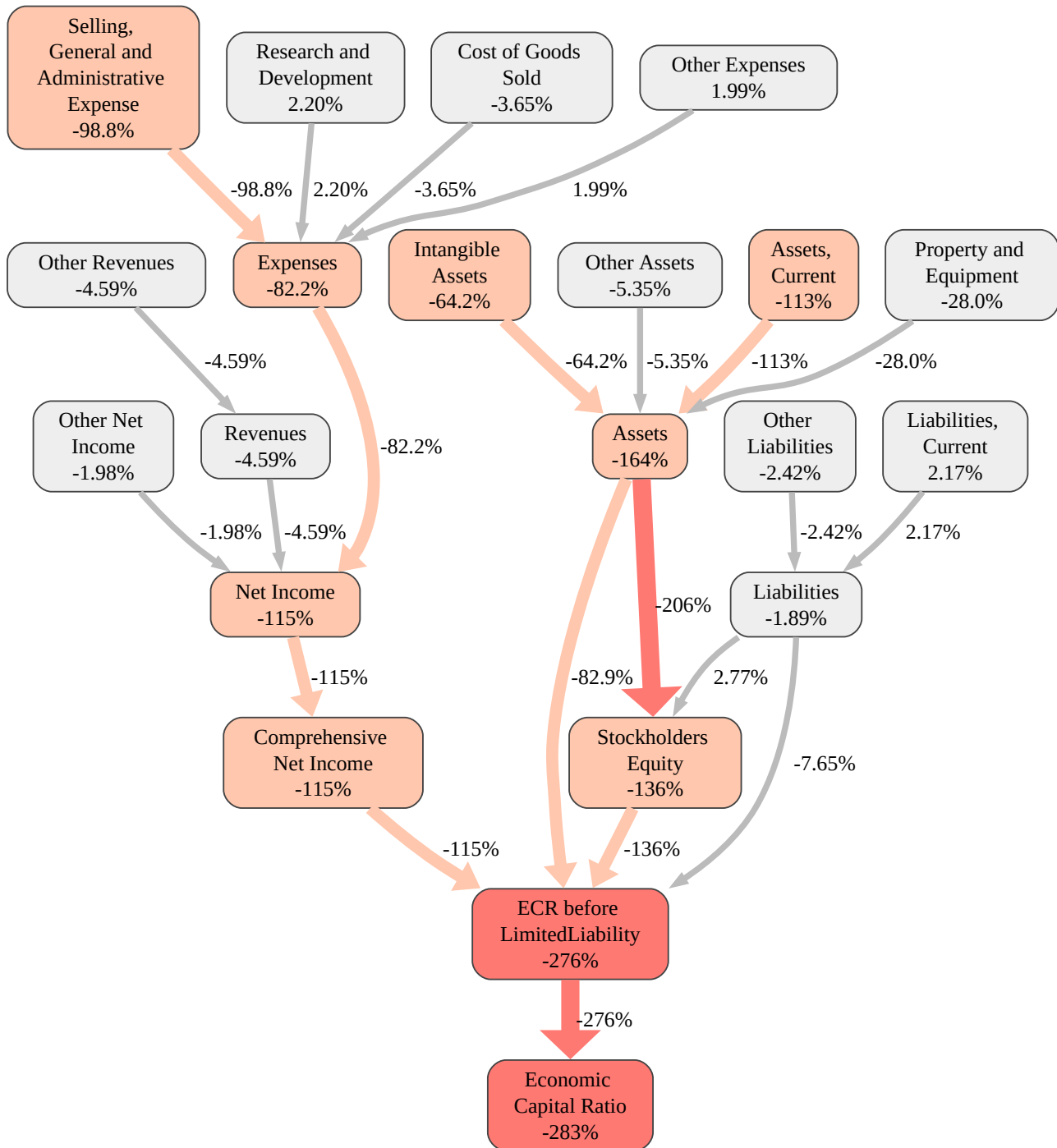




The relative strengths and weaknesses of Musclepharm Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Musclepharm Corp compared to the market average is the variable Research and Development, increasing the Economic Capital Ratio by 2.2% points. The greatest weakness of Musclepharm Corp is the variable Assets, reducing the Economic Capital Ratio by 164% points.

The company's Economic Capital Ratio, given in the ranking table, is 4.8%, being 283% points below the market average of 287%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,406	Assets	2,721
Cost of Goods Sold	2,804	Liabilities	4,466
Intangible Assets	0	Expenses	22,299
Liabilities, Current	4,216	Revenues	4,047
Liabilities, Non-Current	250	Stockholders Equity	-1,745
Other Assets	1,176	Net Income	-19,569
Other Compr. Net Income	0	Comprehensive Net Income	-19,569
Other Expenses	0	BaseVar	17,425
Other Liabilities	0	ECR before LimitedLiability	-650%
Other Net Income	-1,318	Economic Capital Ratio	4.8%
Other Revenues	4,047		
Property and Equipment	139		
Research and Development	0		
Selling, General and Administrative Expense	19,495		