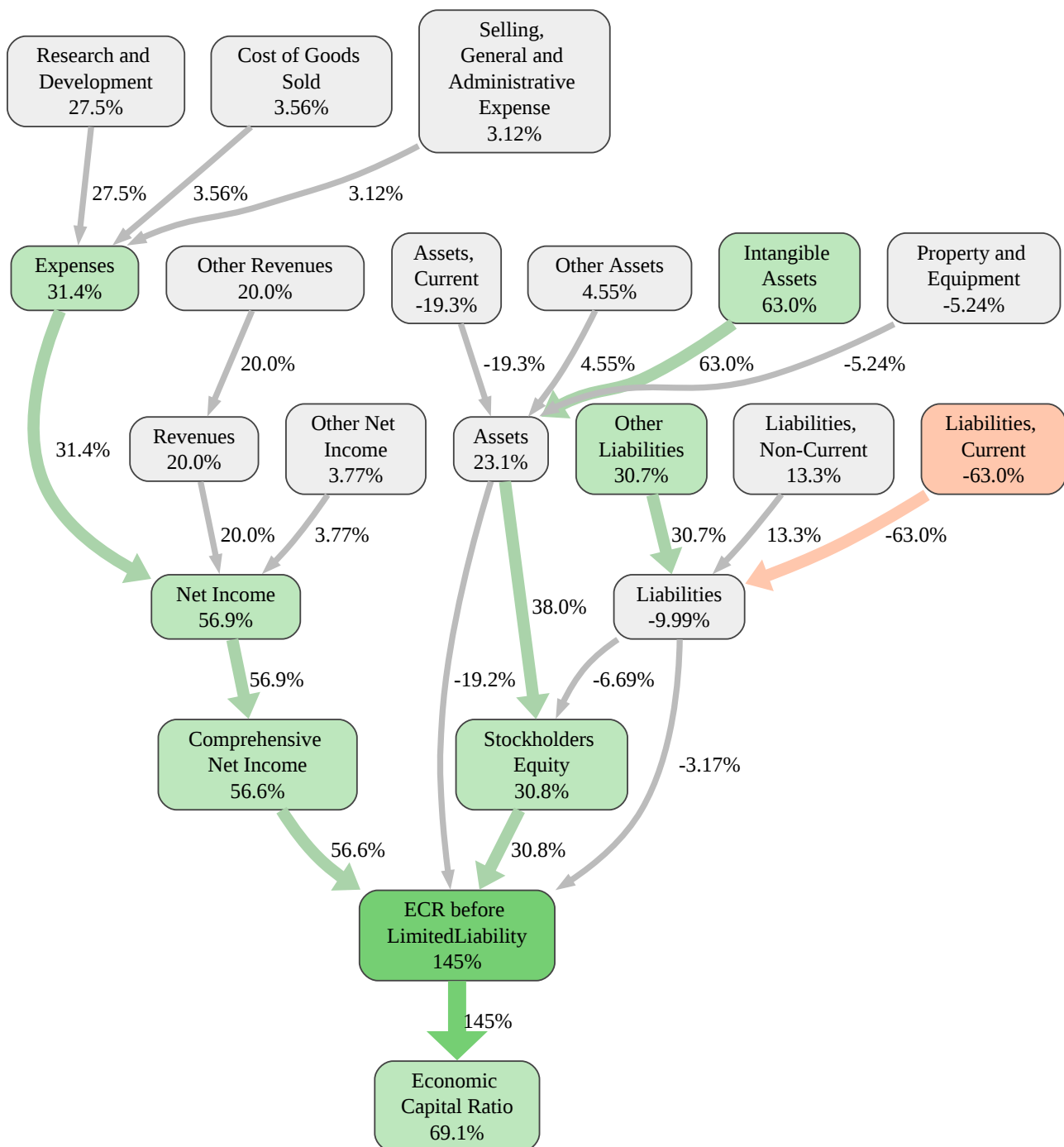




RealRate

PHARMACEUTICAL 2012

Medicis Pharmaceutical CORP
Rank 71 of 196



RealRate

The First AI Rating Agency

www.realrate.ai

The relative strengths and weaknesses of Medicis Pharmaceutical CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Medicis Pharmaceutical CORP compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 63% points. The greatest weakness of Medicis Pharmaceutical CORP is the variable Liabilities, Current, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 303%, being 69% points above the market average of 234%.

Input Variable	Value in 1000 USD
Assets, Current	551,154
Cost of Goods Sold	0
Intangible Assets	705,119
Liabilities, Current	574,797
Liabilities, Non-Current	0
Other Assets	170,605
Other Compr. Net Income	0
Other Expenses	196,875
Other Liabilities	0
Other Net Income	24,038
Other Revenues	721,126
Property and Equipment	25,081
Research and Development	68,370
Selling, General and Administrative Expense	353,379

Output Variable	Value in 1000 USD
Assets	1,451,959
Liabilities	574,797
Expenses	618,624
Revenues	721,126
Stockholders Equity	877,162
Net Income	126,540
Comprehensive Net Income	126,540
BaseVar	1,695,272
ECR before Limited Liability	201%
Economic Capital Ratio	303%