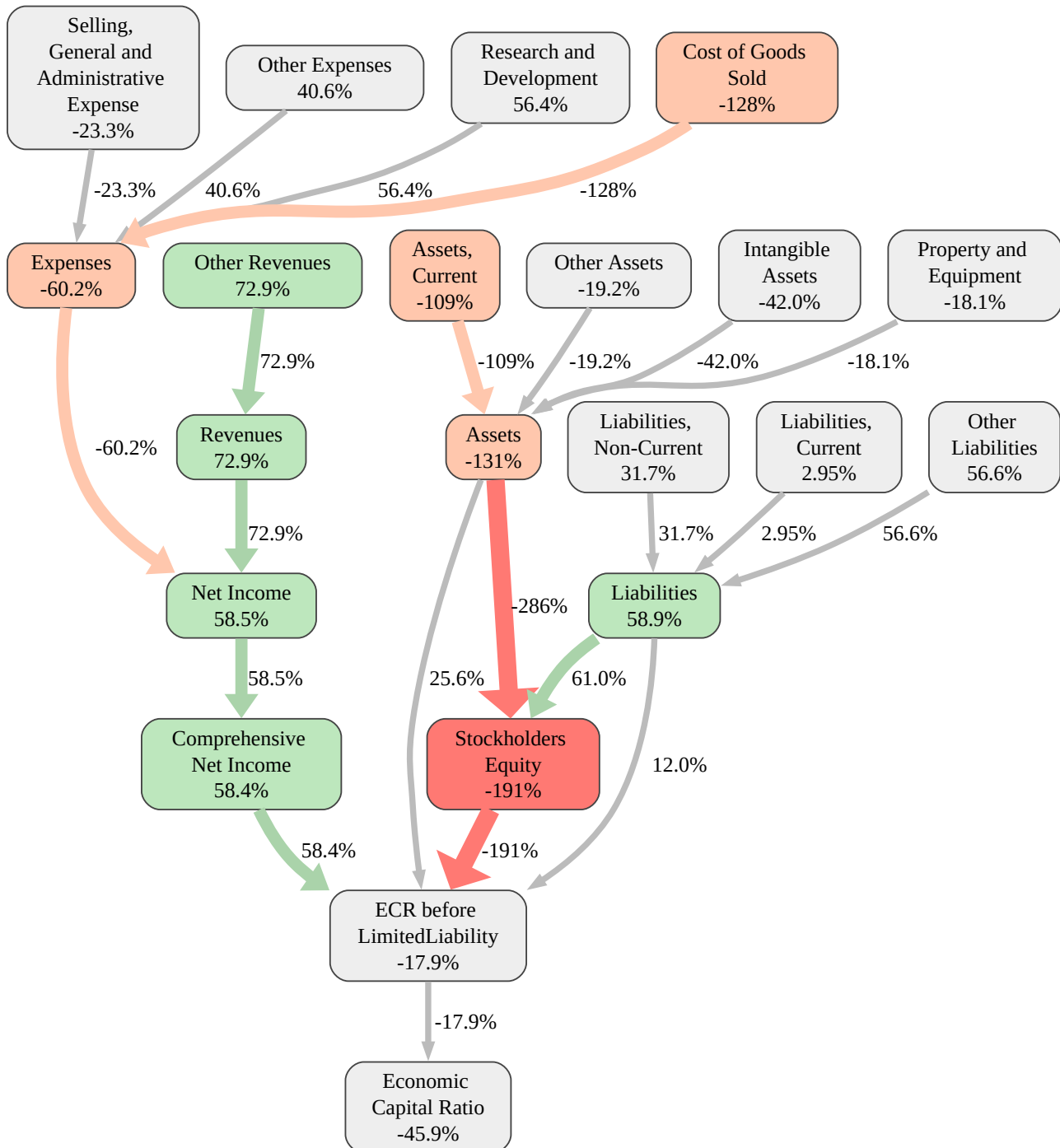




RealRate

PHARMACEUTICAL 2014

Musclepharm Corp
Rank 151 of 234



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The relative strengths and weaknesses of Musclepharm Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Musclepharm Corp compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 73% points. The greatest weakness of Musclepharm Corp is the variable Stockholders Equity, reducing the Economic Capital Ratio by 191% points.

The company's Economic Capital Ratio, given in the ranking table, is 197%, being 46% points below the market average of 243%.

Input Variable	Value in 1000 USD
Assets, Current	44,526
Cost of Goods Sold	77,685
Intangible Assets	0
Liabilities, Current	32,369
Liabilities, Non-Current	0
Other Assets	5,018
Other Compr. Net Income	-6.1
Other Expenses	-1,003
Other Liabilities	55
Other Net Income	-3,306
Other Revenues	110,878
Property and Equipment	2,614
Research and Development	1,119
Selling, General and Administrative Expense	47,489

Output Variable	Value in 1000 USD
Assets	52,158
Liabilities	32,423
Expenses	125,290
Revenues	110,878
Stockholders Equity	19,735
Net Income	-17,718
Comprehensive Net Income	-17,721
BaseVar	162,030
ECR before Limited Liability	60%
Economic Capital Ratio	197%