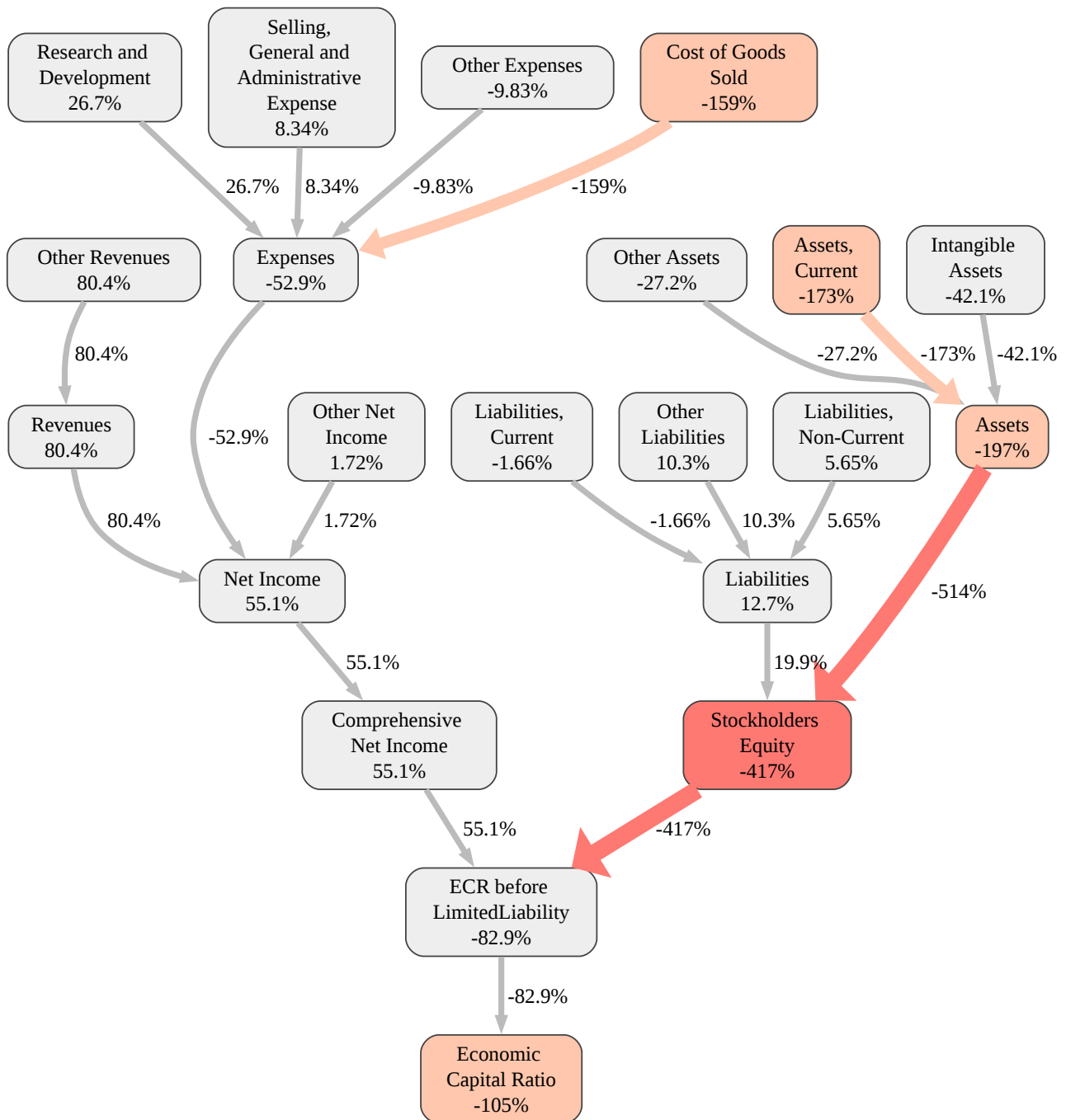




The relative strengths and weaknesses of Musclepharm Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Musclepharm Corp compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 80% points. The greatest weakness of Musclepharm Corp is the variable Stockholders Equity, reducing the Economic Capital Ratio by 417% points.

The company's Economic Capital Ratio, given in the ranking table, is 139%, being 105% points below the market average of 245%.

Input Variable	Value in 1000 USD
Assets, Current	28,794
Cost of Goods Sold	88,026
Intangible Assets	1,638
Liabilities, Current	38,436
Liabilities, Non-Current	0
Other Assets	421
Other Compr. Net Income	10
Other Expenses	35,639
Other Liabilities	540
Other Net Income	5,499
Other Revenues	132,499
Property and Equipment	3,243
Research and Development	1,869
Selling, General and Administrative Expense	15,941

Output Variable	Value in 1000 USD
Assets	34,096
Liabilities	38,976
Expenses	141,475
Revenues	132,499
Stockholders Equity	-4,880
Net Income	-3,477
Comprehensive Net Income	-3,472
BaseVar	176,278
ECR before LimitedLiability	-39%
Economic Capital Ratio	139%