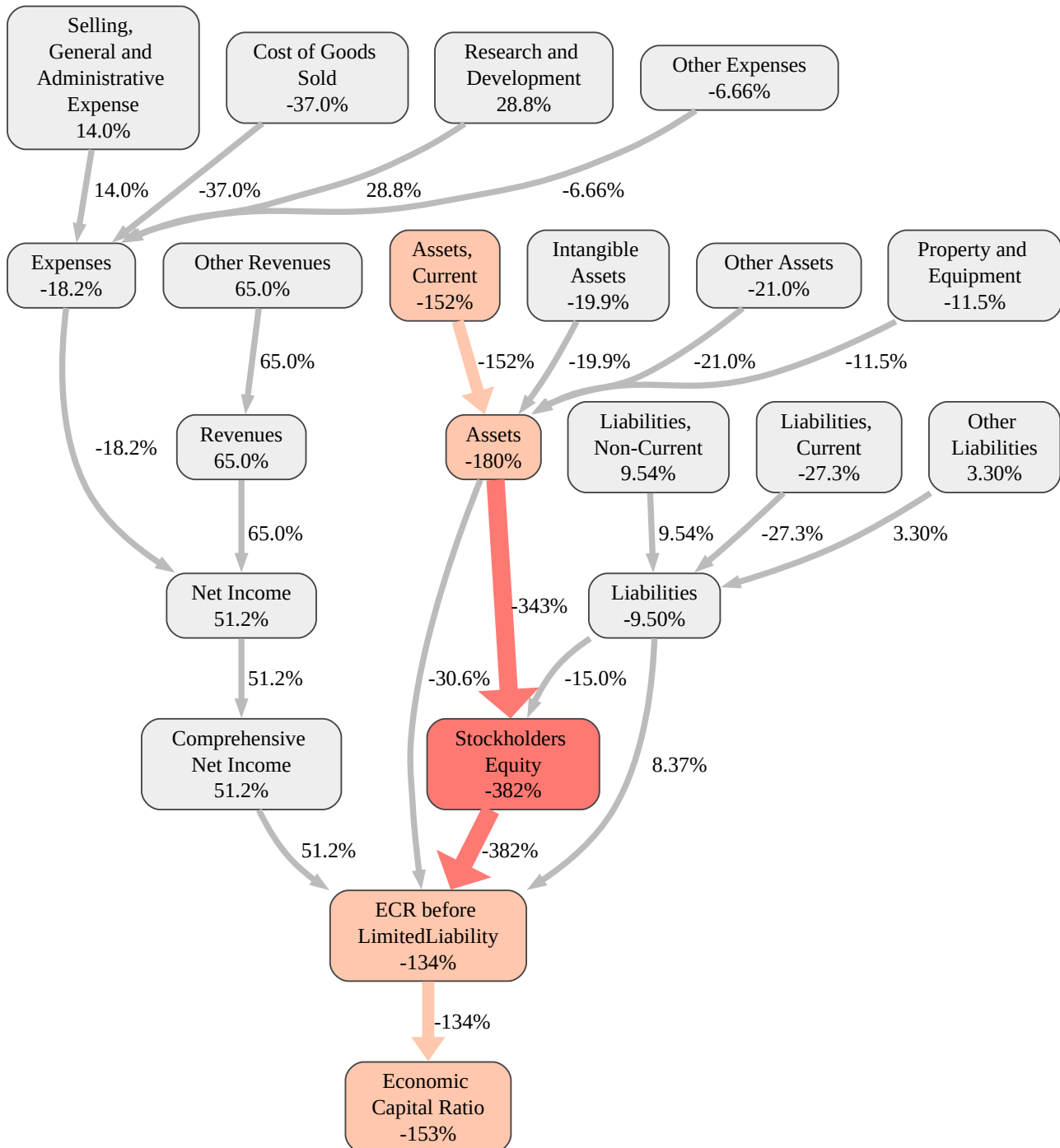




The relative strengths and weaknesses of Musclepharm Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Musclepharm Corp compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 65% points. The greatest weakness of Musclepharm Corp is the variable Stockholders Equity, reducing the Economic Capital Ratio by 382% points.

The company's Economic Capital Ratio, given in the ranking table, is 103%, being 153% points below the market average of 256%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	11,864	Assets	13,002
Cost of Goods Sold	44,831	Liabilities	37,421
Intangible Assets	356	Expenses	62,847
Liabilities, Current	32,007	Revenues	64,440
Liabilities, Non-Current	343	Stockholders Equity	-24,419
Other Assets	769	Net Income	3,185
Other Compr. Net Income	0	Comprehensive Net Income	3,185
Other Expenses	10,877	BaseVar	89,651
Other Liabilities	5,071	ECR before LimitedLiability	-199%
Other Net Income	1,592	Economic Capital Ratio	103%
Other Revenues	64,440		
Property and Equipment	13		
Research and Development	0		
Selling, General and Administrative Expense	7,139		