





PROGRAMMING 2024

Applovin Corp
Rank 43 of 79

The relative strengths and weaknesses of Applovin Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Applovin Corp compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Applovin Corp is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 125% points.

The company's Economic Capital Ratio, given in the ranking table, is 182%, being 25% points below the market average of 207%.

Input Variable	Value in 1000 USD
Assets, Current	1,616,163
Assets, Non-Current	385,998
Cost of Goods and Services Sold	1,059,191
General and Administrative Expense	152,585
Intangible Assets	0
Lease Assets	48,210
Lease Liability	42,905
Liabilities, Current	944,122
Liabilities, Non-Current	3,115,831
Other Assets	3,308,816
Other Compr. Net Income	18,108
Other Expenses	23,859
Other Liabilities	0
Other Net Income	-267,637
Other Revenues	3,283,087
Property Plant and Equipment	0
Research and Development Expense	592,386
Selling Expense	830,718

Output Variable	Value in 1000 USD
Assets	5,359,187
Liabilities	4,102,858
Expenses	2,658,739
Revenues	3,283,087
Stockholders Equity	1,256,329
Net Income	356,711
Comprehensive Net Income	374,819
BaseVar	7,844,808
ECR before LimitedLiability	70%
Economic Capital Ratio	182%