



The relative strengths and weaknesses of Awareness Group Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Awareness Group Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Awareness Group Inc is the variable Notes Receivable, reducing the Economic Capital Ratio by 8.2% points.

The company's Economic Capital Ratio, given in the ranking table, is 61%, being 44% points above the market average of 16%.

Input Variable	Value in 1000 USD
Cash and Cash Equivalents	0
Debt	0
Deposits	0
Depreciation and Amortization	0
General and Administrative Expense	0
Interest Expense	8.6
Interest Payable	0
Labor and Related Expense	0
Loans	0
Notes Receivable	0
Occupancy	0
Operating Expenses	310
Other Assets	30,270
Other Compr. Net Income	0
Other Expenses	949
Other Liabilities	7,354
Other Net Income	31
Other Revenues	1,273
Professional Fees	26
Securities	0
Selling and Marketing Expense	30

Output Variable	Value in 1000 USD
Assets	30,270
Liabilities	7,354
Expenses	1,324
Revenues	1,273
Stockholders Equity	22,916
Net Income	-20
Comprehensive Net Income	-20
BaseVar	20,126
ECR before LimitedLiability	61%
Economic Capital Ratio	61%