





SERVICES-PREPACKAGED SOFTWARE 2010



ART Technology Group INC Rank 3 of 16

The relative strengths and weaknesses of ART Technology Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ART Technology Group INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 94% points. The greatest weakness of ART Technology Group INC is the variable Assets, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 477%, being 64% points above the market average of 413%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	125,172	Liabilities	67,233
Assets, Noncurrent	907	Assets	214,036
General and Administrative Exp.	18,990	Expenses	162,642
Intangible Assets	69,747	Revenues	179,382
Liabilities, Current	67,233	Stockholders Equity	146,803
Long-term Debt	0	Net Income	16,796
Other Assets	8,276	Comprehensive Net Income	16,796
Other Compr. Net Income	0	BaseVar	390,353
Other Expenses	60,939	ECR before LimitedLiability	396%
Other Liabilities	0	Economic Capital Ratio	477%
Other Net Income	56		
Other Revenues	179,382		
Property, Plant and Equipment, Net	9,934		
Research and Development Exp.	30,520		
Selling and Marketing Exp.	52,193		