





# SERVICES-PREPACKAGED SOFTWARE 2012



## Convio Inc Rank 15 of 140

The relative strengths and weaknesses of Convio Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Convio Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 157% points. The greatest weakness of Convio Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 545%, being 193% points above the market average of 352%.

Input Variable	Value in 1000 USD
Assets, Current	67,677
Assets, Noncurrent	71
General and Administrative Exp.	9,287
Intangible Assets	15,278
Liabilities, Current	22,807
Long-term Debt	0
Other Assets	11,082
Other Compr. Net Income	0
Other Expenses	20,138
Other Liabilities	140
Other Net Income	92
Other Revenues	80,353
Property, Plant and Equipment, Net	7,111
Research and Development Exp.	10,744
Selling and Marketing Exp.	25,413

Output Variable	Value in 1000 USD
Liabilities	22,947
Assets	101,219
Expenses	65,582
Revenues	80,353
Stockholders Equity	78,272
Net Income	14,863
Comprehensive Net Income	14,863
BaseVar	168,683
ECR before LimitedLiability	493%
Economic Capital Ratio	545%